AEROSOL RECYCLING INITIATIVE

Can Manufacturers Institute
CANS: INFINITELY RECYCLABLE℠

HOUSEHOLD & COMMERCIAL PRODUCTS ASSOCIATION
Innovative Products For Home. Work. Life.



85%+
RECYCLING ACCESS RATE FOR ALL AEROSOL CANS BY 2030

90%+
AEROSOL CANS LABELED REYCLABLE WITH PROPER GUIDANCE BY 2030

Making aerosol recycling easier, safer, and more accessible nationwide.

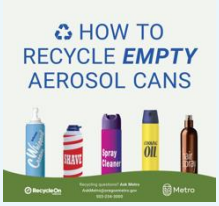
WHAT YOUR INVESTMENT HAS BUILT

From research to real-world implementation.

RESEARCH
Understood MRF barriers and opportunities



TOOLS
Published MRF Playbook, "Yes We Can!"



PILOT TESTING
Conducted residue tests and consumer education campaign in Oregon

ADOPTION
Engaged Florida MRFs and municipalities toward explicit acceptance

RESULTS FROM RESIDUE TEST

Of cans collected from Oregon MRF 2026 vs. 2025

NEARLY 50%
INCREASE IN RECYCLABLE MATERIAL COLLECTED

6.1%
TOTAL RESIDUE CONTENT DOWN FROM 10.7% IN 2025



REAL-WORLD EVIDENCE

The positive results from this case study support broader curbside acceptance. In Oregon, this could lead to **lower EPR fees**.

Estimated cost savings of **9 cents** per unit*

*Methodology of calculation can be shared on request.

THE NEXT PHASE

We've built the foundation. Now it's time to scale.

ENGAGE
Take the Playbook and real-world evidence directly to MRF operators and communities.

DEMONSTRATE
Continue to build real-world evidence through targeted pilots.

SCALE
Convert success into broader acceptance, access, and consumer guidance.

WHY NOW?

The momentum is strong.
As the U.S. packaging policy landscape continues to evolve, now is the time to build on the success of the Oregon pilot, with two MRFs in Florida already prepared to pursue explicit acceptance.

Explicit acceptance matters.
Programs must explicitly confirm their acceptance of aerosols, underscoring the importance of continued outreach and engagement.

The tools are ready.
To support our outreach efforts and advance broader acceptance, we now have the research, real-world data, messaging, partnerships, and MRF Playbook to drive meaningful progress.

HELP THE INITIATIVE CLOSE THE GAP BY 2030.

PHASE 3 SPONSOR FUNDING WILL SUPPORT:
MRF Engagement I Targeted Pilots I Partnerships with PRO's, EPR States, and Municipalities I Consumer Education I Marketing of Design for Recycling Guide

BUILD ON OUR PROGRESS

Join us for the next phase of the Aerosol Recycling Initiative.
www.thehcpa.org/aerosol-recycling-initiative/