



May 22, 2026

Re: Support for Authorizing EPA's Safer Choice Program

Dear Members of Congress,

We, the undersigned businesses, associations, investors, and public health and environmental organizations, write to express our strong support for the introduction and enactment of bipartisan legislation to authorize and fund the U.S. Environmental Protection Agency's (EPA) Safer Choice Program.

Safer Choice is a voluntary, science-based partnership program that helps identify and promote products made with ingredients that are safer for human health and the environment, without sacrificing performance. The program provides a trusted, nationally recognized benchmark for "safer ingredients" in everyday products, one that consumers, commercial buyers, government purchasers, product formulators, and ingredient manufacturers rely on because it is grounded in EPA expertise and public accountability. In a marketplace crowded with competing labels and varying standards, Safer Choice stands out as a credible and trusted federal program that supports informed purchasing and drives continuous improvement in product formulation.

Safer Choice is delivering real-world value at scale. Hundreds of companies across the country participate or rely on the program's criteria, and thousands of Safer Choice-labeled products are available across widely used consumer and institutional product categories. The program's growth also reflects strong market demand: EPA reports steadily increasing production volume of Safer Choice-certified products and a robust pipeline of pre-reviewed, lower-hazard ingredient options that help formulators innovate faster and more confidently. Safer Choice is also used in commercial and institutional settings where performance and safety matter most, such as schools, hospitals, defense installations, government buildings, and other facilities, helping purchasers meet their cleaning and hygiene mandates while advancing safer chemistry. Data indicates that products with the Safer Choice label are growing in the market several times faster than incumbents in the same product category, creating new economic opportunities for businesses across the value chain. The program represents an important generator of economic opportunity, particularly for smaller businesses.

Authorizing Safer Choice in statute is the next logical step and is long overdue. Codification in law would:

- Provide durability and certainty for companies investing in reformulation, product development, and supply chain changes aligned with the Safer Choice Standard.

- Protect the integrity of the Safer Choice and Design for the Environment (DfE) marks by clarifying federal ownership and guarding against misleading or unauthorized use.
- Strengthen transparency and accountability through clear program responsibilities, stakeholder engagement, and public reporting.
- Reinforce a single national, science-based benchmark that helps avoid a patchwork of inconsistent standards and requirements.
- Support U.S. competitiveness by helping American companies meet purchaser and retailer expectations for safer products in domestic and global markets.

We support legislation that formally establishes the Safer Choice Program within EPA as a voluntary program; directs EPA to maintain and periodically update program standards using a transparent, science-based process; preserves and updates the Safer Chemical Ingredients List (SCIL), an important tool for formulators and others; allows EPA to leverage qualified third-party technical review while keeping final determinations with the Agency; and ensures an accessible public database and annual reporting to Congress. We also support a multi-year authorization of appropriations to ensure stable program operations and predictable service to stakeholders.

We respectfully urge you to cosponsor and support legislation to authorize EPA's Safer Choice Program and work with colleagues on both sides of the aisle to advance it promptly. We stand ready to support your efforts and to serve as a resource as the bill is introduced and considered.

Sincerely,

American Sustainable Business Network; ASBN

Household & Commercial Products Association

American Cleaning Institute

Change Chemistry

ISSA – The Association for Cleaning and Facility Solutions

Interfaith Center for Corporate Responsibility

Alternative Fuels & Chemicals Coalition

Consumer Brands Association

350 Silicon Valley

Alyx Perry, LLC

andCo Hospitality

Arxada

BASF

beaming future architecture, LLC

Becket Inc

Betco Corporation

BISSELL Homecare, Inc.

Bonide Products

Boon for All/Ecco Bella

Breast Cancer Prevention Partners

California Department of Toxic Substances Control

California Nurses for Environmental Health and Justice (CNEHJ)

CannonDesign

Canyonlights Photography

Case Medical

Church & Dwight

City of Durham, NC, General Services Division, Custodial Services Department

CLC Consulting LLC

ClimateVoice

The Clorox Company

Colonial Chemical, Inc.

CommonWise

CRC Industries, Inc.

Croda Inc.

Current-C Energy Systems, Inc.

Doing Good Works

ECOS

Eighty2degrees, LLC

Energizer Holdings, Inc.

Environmental Working Group

Futurescapes Consulting, LLC

Genesis Biosciences

Givaudan Fragrances & Beauty

Grove Collaborative

Hartz Mountain Corp

Henkel Corporation

HigherRing

IFF

Interface Incorporated

Investor Environmental Health Network

Jame's Solar company

JE Sozio

Kakao Chocolate

Kemvera

Leslie Lawton Connected Communications

LibbySommer, LLC

Lignetics, Inc.

Mane

McFadden and Associates, LLC

Midlab Inc

Minerva Consulting

Moms for a Nontoxic New York (MNNY)

Namu Baru Inc

Naturepedic

New York Sustainable Business Council

Nouryon

Novonesis

OneworkerOnevote

PDI

Pennsylvania Sustainable Business Network;

Pilot Chemical

Planet+Purpose Solutions, PBC

PLZ Corp.

Pollution Prevention Resource Center

Premiums for the Planet

PROSOCO

Public Intelligence Inc

REACH24H USA, Inc.

Robertet

Rockline Industries

Roger Pritchard

Seventh Generation

Shell Global Solutions

Singlebrook

Social Impact Consulting & Coaching

Solutions Through Dialogue, LLC

Southern Chemical & Textiles, Inc.

Spartan Chemical Company, Inc.

Stewardship Action Foundation

Sustainable Business Network of MA

Symrise, Inc.

Taurus Technical, LLC

The Ashkin Group

The Disruptive Factory

Toxics Use Reduction Institute of Massachusetts

Transition Framingham

Unilever United States

West Allis-West Milwaukee School District

Wexford Labs, Inc.

Willert Home Products, Inc.

Wolf Sustainability

You've Got Maids of NOVA