

2025 Innovation Award Winners:

Carbon Footprint Award: Borregaard was recognized for its invention of [LignoBrite](#), an upcycled natural derived polymer from renewable lignin, designed to boost cleaning performance while supporting circularity and sustainability.

Circular Economy Award: Dispersa was honored for inventing [PuraSurf M](#), the first commercially available, entirely waste-derived biosurfactant created using Dispersa's proprietary BioEterna fermentation process, which converts food waste, such as cooking oils and sugars, into biosurfactants.

End-User Communication Award: Henkel was awarded for its Persil Laundry Detergent, specifically its ["Clothes Look Newer for Longer with Persil" campaign](#), with claims, advertising and unique iconography focused on improving the longevity of garments. **Proctor & Gamble** was awarded for its communication of the product [Spruce](#), a fast-acting weed and grass killer that deliver visible results in one hour and is safe for use around people and pets.

Ingredients Award: Microban was awarded for its creation of [Ascera](#), a breakthrough sustainable innovation as the first and only benzoic acid based registered active ingredient approved for use as a microbiostatic agent in the production of household, institutional, and industrial products.

Technology Award: Detrapel Solutions was awarded for its [air-powered spray technology](#) that utilizes clean compressed air to dispense liquids, gels, creams, and foams, delivers a consistent 360° spray, and achieves a 99.99% product evacuation rate.

Association Award: Dispersa was awarded for its contributions and commitment to advancing sustainability in the household and commercial products industry.

2024 Innovation Award Winners:

Carbon Footprint Award: LANXESS was awarded for its innovative use of the LANXESS Product Carbon Footprint (PCF) Engine, which plays a crucial role in quantifying and reducing emissions associated with their products.

Circular Economy Award: LANXESS was also awarded for pioneering its ISCC Plus certified mass balance approach, which integrates renewable feedstocks into the production process and ensures that sustainable materials are accurately tracked and allocated to the final product.

End-User Communication Award: The WD-40 Company was awarded for effectively communicating the use of EZ-Pods, a customizable, portable cleaning and degreasing solution that allows users to tailor the product's strength to their specific needs.

Ingredients Award: IndSpyre Solutions was awarded for its contributions to replace harmful fluorinated surfactants in floor care products with more sustainable alternatives.

Technology Award: The Clorox Company was awarded for the use of Artificial Intelligence (AI) tools to develop the Clorox Foaming Toilet Bomb, a ready-to-use 3-in-1 cleaner, which created efficiencies during product development and improves consumer experience.

Association Award: The Clorox Company was awarded for its contributions and commitment to advancing sustainability in the household and commercial products industry.

2023 Innovation Award Winners:

Carbon Footprint Award: Plastipak Packaging received this award for its efforts to reduce carbon emissions in packaging production, demonstrating a strong commitment to environmental stewardship.

Circular Economy Award: The Clorox Company was recognized for its initiatives promoting a circular economy, including efforts to incorporate recyclable packaging and reduce waste.

Ingredients Award: Bona earned this award for its use of renewable and non-toxic ingredients in its cleaning products, ensuring high performance while minimizing environmental impact.

Technology Award: Ndustrial was acknowledged for its innovative digital platform that connects industrial facilities with real-time data, driving efficiency and reducing waste, thus transforming operations towards greater sustainability.

Association Award: Bona was honored for its commitment to sustainability and innovation in the household and commercial products industry.

2022 Innovation Award Winners:

Carbon Footprint Award: Ecolab was awarded for its innovative solutions that reduce greenhouse gas emissions in industrial cleaning processes, significantly lowering the carbon footprint of its operations and the products it supports.

Circular Economy Award: Eastman Chemical Company was awarded for its advanced chemical recycling technology, which helps transform plastic waste into valuable raw materials, promoting a circular economy and reducing plastic waste.

End-User Communication Award: Procter & Gamble, North America Fabric Care was awarded for its "Clean and Fresh for All" campaign, which educates consumers on how to reduce environmental impact through energy-efficient laundry practices and eco-friendly detergent options.

Ingredients Award: Locus Performance Ingredients was awarded for its Amphi™ M Biosurfactant, which uses renewable feedstocks to create sustainable surfactants with superior performance and minimal environmental impact.

Technology Award: Plastipak Packaging was awarded for its EcoVantage® technology, which enables the production of highly sustainable PET packaging through enhanced recyclability and reduced material usage.

Association Award: Croda was honored for its continued leadership in sustainability through the development of bio-based ingredients that contribute to a more sustainable future in the household and commercial products industry.

2021 Innovation Award Winners:

Ingredients Award: Locus Performance Ingredients received this award for its Amphi™ M Sophorolipids, which offer an innovative and sustainable alternative to traditional surfactants, improving the environmental footprint of cleaning and personal care products.

Sustainability Award: Selig Group won this award for its Circumvent™ and AirFoil™ Container Venting Solutions, which enhance packaging efficiency and reduce environmental impact by using more sustainable venting technology and materials.

Technology Award: Locus Performance Ingredients was awarded for its Novel Biosurfactant Production Technology, a cutting-edge process that uses renewable resources to produce more sustainable biosurfactants, revolutionizing product formulations across the industry.

Game-Changer Award: Selig Group also received this award for its Circumvent™ and AirFoil™ Container Venting Solutions, a breakthrough in sustainable packaging that improves product preservation while minimizing waste and environmental impact.

2020 Innovation Award Winners:

Ingredients Award: Emerald Kalama Chemical was recognized for Kalaguard SB, a multifunctional ingredient that enhances product performance while reducing environmental impact.

Sustainability Award: Ecolab received this award for Trimeta pHreedom, a chemical solution that optimizes water treatment processes, leading to significant energy and water savings.

Consumer Communication Award: Dropps was honored for its Laundry and Dishwashing Detergent Pods, which combine effective cleaning with eco-friendly packaging and clear consumer education on sustainability.

Technology Award: The Procter & Gamble Company was awarded for its 100% Polymer Aerosol Containers, a fully recyclable system that advances sustainability in aerosol packaging.

Game Changer Award: Ecolab's also earned this accolade for its Trimeta pHFreedom, which has had a transformative impact on water treatment efficiency and environmental stewardship.

2019 Innovation Award Winners:

Ingredients Award: RB won this award for its Veo Active-Probiotics Surface Cleaner, which uses probiotics for a longer-lasting clean.

Sustainability Award: Croda received this award for its bio-based ECO Range of surfactants, which harness renewable resources to minimize environmental impact and reduce reliance on petroleum-based ingredients.

Game-Changer Award: Croda also received this award for its innovative ECO Range of surfactants, a breakthrough in sustainable chemistry that offers a high-performance, renewable alternative to traditional surfactants, setting a new standard for the industry.

Consumer Communication Award: Clean Control Corporation won the Consumer Communication Award for The OdoShow, a social media campaign educating consumers on safe product use.

Technology Award: DS Containers earned the Technology Award for its D&I aluminum can production technology, which increases efficiency while using recycled materials.