

Innovation *That Leads*



Annual Report

Household & Commercial Products Association

2024/2025

Innovative Products For Home. Work. Life.
More Than 100 Years of Advocating for Our Members



INNOVATION
That Leads

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Innovation That Leads

Innovation That Leads defined HCPA's work in 2025. In a year shaped by rapid transformation, shifting regulatory demands, and rising expectations across the entire supply chain, HCPA stood at the forefront — guiding the industry with clarity, collaboration, and purpose. Through strategic leadership, collective problem-solving, and data-driven insights, we advanced progress where it mattered most.

Our unwavering commitment to championing balanced, evidence-driven policies that protect consumers, workers, and the environment while supporting innovation solidified HCPA as a trusted voice for companies navigating complexity and change. As we helped our members push the industry forward, we never lost sight of the people we ultimately serve — the consumers and workers who rely on essential products to protect their communities, support their well-being, and enhance everyday life.



SUSTAINABILITY

HCPA's **Sustainability and Product Stewardship Council (SPSC)** encourages collaboration among members through the Extended Producer Responsibility (EPR)/Packaging Work Group and Credibility/Certifications & Claims Task Force (CCCTF). The SPSC serves as the central forum and coordinating entity for HCPA's strategic decisions related to sustainability and product stewardship.



Our Mission

Protect and enhance the lives of people and the planet and promote the transition to a environmentally and socially sustainable economy.



Our Vision

Serve as the forward-looking, trusted voice, and acknowledged leader in driving product stewardship and sustainability, educating and empowering people to live more sustainable lives.

PRIORITIES

➤ TRANSPARENCY

We support members in improving product transparency through education about reliable claims and certifications to strengthen the relationship between manufacturers and consumers.

EPA Safer Choice Partner of the Year

HCPA was recognized as an Environmental Protection Agency (EPA) Safer Choice Partner of the Year in 2024, the ninth time in 10 years that HCPA has received this honor. The EPA Safer Choice Certification communicates to consumers that a product has undergone careful evaluation against a stringent set of human health and environmental criteria.



Steve Caldeira and Mike Gruber accepting HCPA's 2025 Safer Choice Partner of the Year Award at the Mid-Year Meeting in Washington, D.C. from former Safer Choice Chief, Clive Davies



Allie Hayes accepting HCPA's 2024 Safer Choice Partner of the Year Award at a ceremony during the ISSA Show North America in Las Vegas, Nevada



HCPA Ingredient Dictionary

The HCPA Ingredient Dictionary is the primary source for common terminology, definitions, and technical data for the chemicals used in products for household, commercial, and automotive care. The Dictionary provides companies with unified ingredient names to facilitate consistency in ingredient disclosure and support consumers in making informed purchasing decisions. The Dictionary also highlights ingredients found on the Safer Chemical Ingredients List (SCIL), which the EPA's Safer Choice program has evaluated and determined to be safer than traditional chemical ingredients.

Ecolabel and Certification Member Survey

In early 2025, HCPA conducted a member survey to better understand which ecolabels and certifications are most relevant and valuable to members, as well as the challenges they face in pursuing them. Building on this feedback, the CCCTF launched bi-monthly meetings to update and educate members on priority certifications. Throughout the year, CCCTF programming included a presentation by Green Seal and the Making Safer Choices Project at the 2025 Mid-Year Meeting, a discussion with member company SafetyCall on the development of a potential pet safety certification, and updates by EWG (Environmental Working Group) Verified at the 2025 Annual Meeting.

PACKAGING

HCPA supports packaging solutions that not only minimize waste but also contribute to a sustainable future. We help member companies navigate the complex packaging policy landscape, strengthen their circularity strategies, and learn about tools to understand the environmental impact of a product's packaging materials at every stage.

Extended Producer Responsibility (EPR)

States across the country have enacted novel policies, including EPR and post-consumer recycled (PCR) content requirements, that hold producers accountable for the entire life cycle of their products and promote circular packaging design. In 2024 and 2025, HCPA hosted an “EPR Readiness” and “EPR in Practice” webinar series to prepare members for upcoming requirements and provide actionable takeaways for applying sustainable packaging initiatives in their own organizations. HCPA is also a sponsor of EPR Academy, a self-paced online training platform that helps companies build the knowledge to feel confident about compliance.

Expert Insight

HCPA facilitates member exchanges of ideas and shared learnings on packaging sustainability policies through biweekly meetings of the EPR/Packaging Work Group and EPR-focused programming, including breakout rooms with expert speakers, at the 2025 Mid-Year and Annual Meetings.



Aerosol Recycling Initiative

The Aerosol Recycling Initiative is a joint endeavor with the Can Manufacturers Institute (CMI), sponsored by companies across the aerosol value chain, to increase aerosol recycling access and labeling. Aerosol products are highly recyclable, but historically have been under-recycled due to safety concerns and consumer confusion about proper disposal. The Aerosol Recycling Initiative aims to address this confusion and recover valuable metal by increasing household access to aerosol can recycling and ensuring that aerosol products feature clear recycling instructions.



➤ CHEMISTRY

HCPA supports the design, development, and application of chemical processes and products that are environmentally friendly, economically viable, and socially responsible, in line with green chemistry and sustainability concepts. We are committed to reducing the environmental footprint of chemical processes, minimizing waste, and improving energy efficiency while ensuring product safety and efficacy.



Sustainable Chemistry Principles

HCPA partnered with the American Chemical Society (ACS) to promote sustainable chemistry principles and practices within the household and commercial products industry through conferences and educational sessions, including organizing symposia at the 2024 and 2025 Green Chemistry & Engineering Conferences and the 2025 ACS Fall Meeting. HCPA spotlighted the business value of carbon reductions and product safety gains in member programming at the 2025 Mid-Year and Annual Meetings, including skill-building sessions focused on green chemistry in partnership with Adelina Voutchkova, Director of Sustainable Development at the ACS Green Chemistry Institute.



A panel of experts share insights at a SPSC session during HCPA's 2025 Mid-Year Meeting

AEROSOL Recycling Initiative



In May 2022, HCPA and the Can Manufacturers Institute (CMI) launched the Aerosol Recycling Initiative, with the support of almost 20 companies across the aerosol value chain, to increase access to aerosol recycling and on-pack recyclability messaging.

In May 2024, HCPA and CMI published data from the first phase of the Initiative in a white paper, *Aerosol Recycling Initiative: Propelling Increased Access and Improved Labeling*.



AEROSOL RECYCLING INITIATIVE

AEROSOL RECYCLING BY 2030

85% Achieve at least an 85 percent recycling access rate for all aerosol cans.

90% Label at least 90 percent of all aerosols as recyclable with messaging on how to properly recycle them.

WWW.THEHCPA.ORG/AEROSOL-RECYCLING-INITIATIVE

HOW TO RECYCLE EMPTY AEROSOL CANS

Press It
There should be no "hissing" sound and nothing should come out.

Shake It
You should not feel liquid moving inside.

Recycle It
Empty cans belong in your recycle bin.

Recycling questions? Ask Metro
AskMetro@recyclingmetro.gov
503-234-6000

RecycleOn Metro



HCPA staff celebrating the relaunch of the Congressional Recycling Caucus on Capitol Hill

Phase 1 Sponsors

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A Johnson company
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In the second phase of the Initiative, HCPA and CMI:

- Partnered with RTI Innovation Advisors to produce *Yes We Can! A Practical Guide to Aerosol Recycling at MRFs*, which provides a roadmap with recommendations for facilities to safely accept empty aerosol cans for recycling.
- Partnered with Kessler Consulting Inc. (KCI) to identify material recovery facilities (MRFs) that would consider shifting from rejecting aerosols – or having no stated position – to explicit acceptance.
- Generated data and information used to support the successful listing of aerosols as recyclable in all packaging Extended Producer Responsibility (EPR) states that have developed “readily recyclable” lists to date, which include California, Colorado, Maine, and Oregon.
- Collaborated with Circular Action Alliance (CAA), the Producer Responsibility Organization (PRO) for all packaging EPR states that have selected a PRO to date, on efforts to recycle aerosols at curbside and reduce potential EPR fees.
- Developed and launched Empty Aerosol Can Recycling consumer education materials in Portland, Oregon, in partnership with local Oregon governments and CAA in fall 2025.
- Conducted baseline testing of aerosol can residue at the Far West MRF. Follow-up studies will be conducted in 2026 to measure the impact of the outreach and education efforts.
- Spotlighted the benefits of recycling aerosols to Capitol Hill staff by exhibiting at a Recycling Open House event that celebrated the relaunch of the Congressional Recycling Caucus.
- Engaged with How2Recycle and The Recycling Partnership to explore how companies can make “Widely Recyclable” claims for aerosols.
- Participated in the *Access Data and Methodology in the U.S. featuring Aerosols* panel at the 2025 How2Recycle Summit and the *Policy Deep Dive: Validating Recyclability* panel at the 2025 AMERIPEN Summit. HCPA also hosted a panel on *Metal Packaging Circularity: Navigating the Future of Aerosol Recycling and PCR Content* at the 2025 Mid-Year Meeting.

Phase 2 Sponsors

GOLD TIER



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Lea Cerini and Sami Ki promoting the work of the Aerosol Recycling Initiative

EXTENDED PRODUCER RESPONSIBILITY

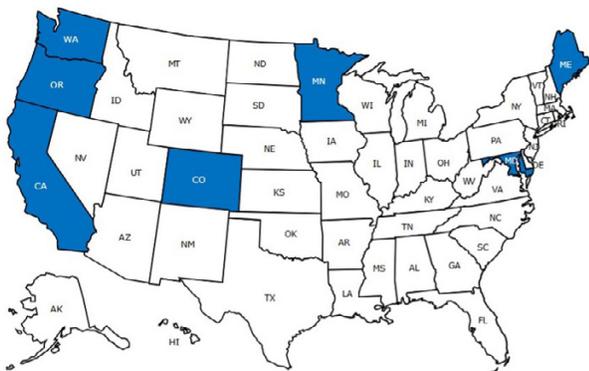
Producer Responsibility and Packaging

Laws and public-private initiatives that promote eco-friendly product design, environmentally sound waste management policies, and cost-effective end-of-life solutions are gaining momentum. Through HCPA's Sustainability & Product Stewardship and State Advisory Councils, HCPA helps member companies stay on top of this new reality and explore ways to meaningfully improve packaging circularity and management of leftover products, such as household hazardous waste (HHW).

States with Enacted Packaging

Extended Producer Responsibility (EPR) Laws

California, Colorado, Maine, Maryland, Minnesota, Oregon, Washington



As **Oregon's** program came online, HCPA identified and is leading coalition efforts to address concerns about the mis-categorization of certain recyclable products, such as antimicrobial disinfectants and sanitizers, and correspondingly inaccurate fees. HCPA is also spearheading a project to add empty aerosols to the curbside recycling list through the Aerosol Recycling Initiative in partnership with CAA. HCPA will continue to actively engage in the Oregon EPR rulemaking process, advocating for a reasonable scope and process for determining recyclability.

Colorado's program includes embedded post-consumer recycled (PCR) content targets for all material types, including first-in-the-nation targets for metal packaging. HCPA provided feedback to the state and CAA on the feasibility of these requirements, highlighting challenges experienced by the aerosol industry, as well as tracking and availability concerns. HCPA also supported efforts to defend the recognition of advanced recycling and mass balance for determining recycled content, following the technology-neutral approach in HCPA's EPR principles.

California has struggled to pass implementing regulations, reflecting the complexity and diverse perspectives behind the state's landmark EPR law. Novel source reduction targets are fast-approaching, but continuing uncertainties about definitions, deadlines, and ability to achieve the targets without compromising product availability and affordability create challenges for companies attempting to prepare. Building on strong engagement in the legislative process, HCPA has remained deeply involved with implementation to ensure producer perspectives are represented.

In **Maine**, HCPA has actively engaged with state legislators, regulators, and implementation committees to seek needed clarification, practical and consistent definitions, and a workable methodology for determining recyclability. Notably, HCPA supported LD 1423 – enacted in June 2025 – which refined the original EPR law to better align key definitions and requirements with programs in other states.

The more recent EPR laws – **Minnesota** (2024) and **Maryland** and **Washington** (2025) – are built around a shared responsibility model, focus on residential waste, and include special consideration for complex products, such as pesticides, all of which HCPA advocated for and are important pillars of the Association's EPR principles. HCPA looks forward to engaging with policymakers, CAA, and other stakeholders to drive successful implementation.



Household Hazardous Waste Management

HCPA remains deeply engaged with the Vermont Agency of Natural Resources (ANR) on approaches to help make Vermont's first-in-the-nation HHW EPR law workable for companies. HCPA's advocacy efforts in Vermont have resulted in an amended law (H. 484, enacted in June 2025), improved timelines, and simplified compliance requirements, but opportunities remain for continued improvement.

No other state has passed an EPR program for HHW, but policymakers continue to explore HHW management policies. HCPA is a regular presence in California, where discussions began in 2024, and is also participating in conversations in Illinois and Washington, sharing lessons learned from Vermont's implementation and elevating producer priorities.



Charting the Course to EPR Readiness

HCPA is committed to equipping the household and commercial products industry with the knowledge and tools needed to thrive under emerging packaging and stewardship laws. Throughout 2024 and 2025, HCPA hosted EPR education sessions in a variety of formats: conference programs, webinar series, member meetings, small-group discussions, and partnerships with online training programs. The sessions ranged from examining how producer responsibility laws are reshaping packaging systems across the supply chain to guiding participants through the financial, operational, and design implications of EPR compliance. These sessions reinforced HCPA's role as a trusted source of education and collaboration – empowering members to anticipate change, leverage innovation, and lead responsibly in an increasingly circular economy.



SHAPING THE INDUSTRY

This year, HCPA's Government Relations & Public Policy team advanced policies rooted in sound science, fair competition, and the advancement of product innovation.

By leveraging long-standing relationships and focused coalitions, we strengthened HCPA's influence across Congress, federal agencies, and state policymakers and regulators. Our efforts reinforced HCPA's role as the trusted voice for the household and commercial products industry.

Amid federal gridlock, state legislatures drove policy development on packaging, chemicals management, sustainability, labeling, and consumer choice. In response, HCPA intensified its coordination with partners at every level to shape workable policy outcomes on thematic priorities and check government overreach. This momentum will continue in 2026 as legislators consider proposals of impact to members.

HCPA carefully navigated federal government relations during a year marked by extraordinary turbulence in the nation's capital. The new Administration prioritized deregulation, downsizing

the federal government, promoting domestic manufacturing, and tightening non-defense spending. Meanwhile, razor-thin Republican majorities in both chambers of Congress heightened tension around nearly every consequential vote.

HCPA leveraged the dynamic regulatory landscape to press for certain changes at the Environmental Protection Agency (EPA), including risk-based chemical reviews, narrower and more predictable application of Significant New Use Rules (SNURs), a stable Agency workforce, and IT modernization. We framed the EPA's Safer Choice program as a cost-effective incentive for chemical innovation that strengthens domestic manufacturing, and fought for its preservation at the EPA. Working across party lines, HCPA advocated for EPA appropriations that preserved funding for core regulatory functions and elevated powerful narratives about the value of HCPA's members' contributions to the economy.

FEDERAL GOVERNMENT RELATIONS & PUBLIC POLICY

HCPA carefully navigated federal government relations during a year marked by extraordinary turbulence in the nation's capital.

Spotlighting Policy Priorities to Trump Transition Team

Leading into 2025, HCPA engaged President Trump's transition team to ensure members' priorities were clearly conveyed to the incoming EPA leadership. Further, HCPA facilitated the development and delivery of a Pesticide Registration Improvement Act (PRIA) Coalition memorandum to Administrator Lee Zeldin, outlining the industry's views on implementing PRIA 5. The Coalition also highlighted completion of the PRIA-mandated third-party workforce and process audit, addressing missed statutory deadlines and advancing modernization of the Office of Pesticide Programs (OPP) IT systems.

This information was shared with Congressional committees that have jurisdiction over the EPA and the memorandum's content was reflected in EPA Administrator Lee Zeldin's hearing testimony, Congressional statements, and questions.

Driving Legislative Improvement on New Chemicals Policies

Ahead of the 119th Congress, HCPA submitted member-led recommendations to the House Energy & Commerce and Senate Environment & Public Works Committees, urging Toxic Substances Control Act (TSCA) reforms to ease regulatory burdens on downstream innovators affected by Significant New Use Rules (SNURs) for new chemicals. HCPA's priorities were subsequently elevated during committee hearings on the EPA's chemical regulation.

Member Companies Hit the Halls of Congress

HCPA organized a day at the U.S. Capitol campus with member companies to discuss TSCA New Chemicals, EPA resources, including pesticide program funding, the Safer Choice program, and tariffs. Member company representatives were able to highlight priority issues of concern and educate staff and members of Congress.



Mike Gruber with members at HCPA's Advocacy Day on Capitol Hill

Fighting for OPP Funding

With the EPA facing double-digit spending cuts, HCPA worked to protect OPP by successfully engaging with House and Senate Appropriations Committee leadership, conducting bipartisan Congressional outreach, and coordinating industry coalition letters.



Mike Gruber, Steve Caldeira, Nancy Beck (Principal Deputy Assistant Administrator at the EPA), Cathy Trinkle (HCPA Board Chair, BASF Corporation), and Lisa Pankiewicz (HCPA Incoming Chair, The Clorox Company) following a presentation at HCPA's 2025 Mid-Year Meeting

Leading Legislative Engagement for PRIA Reauthorization

The HCPA team coordinated meetings with key Congressional staff as the PRIA Coalition launched efforts to reauthorize PRIA. Discussions with Republican and Democratic professional staff for the House and Senate Agriculture Committees set in motion a campaign to enact legislation in late 2026.

Defended Safer Choice from Elimination

HCPA led a coalition of nearly 300 organizations to protect the Safer Choice program from privatization. The Association secured directive language in Congressional appropriation bills to preserve the program, underscored its business value to EPA leadership, and engaged with the House and Senate Committees of jurisdiction to advance legislation that would strengthen the program's long-term viability.

Product Safety and CPSC Governance

HCPA tracked regulatory developments at the Consumer Product Safety Commission (CPSC), cataloged withdrawn proposals affecting members, and developed a narrow statutory fix to exclude fuel additives from flame mitigation device rules. The approach protected compliant investments while curbing overreach.

Support for Pro-Growth Tax Policies

Congress passed and President Trump signed the One Big Beautiful Bill Act (H.R.1), which HCPA supported for its pro-growth tax provisions. HCPA advocated for permanent expensing of research and capital investments and expanded tax incentives to strengthen U.S. manufacturing, innovation, and competitiveness.



STATE GOVERNMENT RELATIONS & PUBLIC POLICY

*"It is so valuable to get our voices heard in Sacramento,
so I am grateful for the opportunity to help advance our priorities."*

- HCPA member about the importance of California Advocacy Day

Amid major leadership changes in Washington, D.C., state legislatures advanced sweeping policies affecting the household and commercial products industry.

Democratic trifectas led on PFAS restrictions, packaging and HHW EPR programs, microplastics controls, and pesticide product bans, among other topics. HCPA responded with a coordinated multi-state strategy focused on responsible chemicals management, sustainability, and end-of-life product management—balancing environmental and consumer protection goals with practical compliance standards.

The year's activity highlights the increasing pace and complexity of state-level regulation. HCPA will continue to champion balanced, evidence-driven policies that protect consumers and the environment while supporting industry innovation and compliance.



HCPA staff and members at California Advocacy Day in Sacramento

MICROPLASTICS



HCPA Shapes Practical Path Forward on Microplastics Policy

California lawmakers focused attention on microplastics with AB 823, which initially proposed sweeping restrictions on intentionally added microplastics in consumer products, including cleaning formulations. Through coordinated industry engagement, HCPA narrowed the bill's focus solely to abrasive microbeads, protecting product innovation and availability. This measured outcome reflects growing awareness among legislators of the complexity of consumer products and the importance of feasible implementation timelines. Although Governor Newsom ultimately vetoed the bill, he called on stakeholders to continue working on the issue.

Advancing a Science-Based Approach to Microplastics at DTSC

HCPA increased its engagement with the California Department of Toxic Substances Control (DTSC) as the Department advanced its proposal to add microplastics to the Safer Consumer Products Candidate Chemicals List. HCPA submitted detailed comments urging a science-based, targeted approach focused on persistent materials; alignment with international standards; and avoidance of overly broad definitions that could create regulatory uncertainty and hinder innovation. Following the comment submission, HCPA met with DTSC leadership to discuss these issues directly, reiterating concerns about clarity on persistence, biodegradability, and market implications.



Post-Consumer Recycled (PCR) Content and Labeling

HCPA successfully held back AB 973, a bill intended to overhaul California's Rigid Plastic Container program and replace it with a new framework focused exclusively on PCR content. HCPA raised concerns that the proposal would impose a needlessly complex compliance system.

HCPA also supported a technical cleanup to SB 343 (2021)—California's "Truth in Labeling" law restricting recyclability claims. AB 473 would have ensured that producers participating in compliant statewide recycling programs could continue to use the recycling "chasing arrows" symbol when appropriate. HCPA remains committed to advancing a balanced solution that upholds appropriate product labeling while fostering consumer participation in recycling.

PESTICIDE POLICY

HCPA continues to play an active role in shaping state pesticide policy, ranging from proposals seeking to increase pesticide registration fees to efforts to ban classes of pesticides.



During the most recent legislative session, numerous bills sought to impose new restrictions on the use of insecticides, herbicides, and rodenticides.

HCPA successfully opposed or mitigated multiple proposals that would have unnecessarily limited the availability and responsible use of pesticide products. Through these efforts, the Association reinforced its commitment to evidence-based policymaking that balances environmental protection, public health, and product accessibility.

States considered new restrictions on both neonicotinoid insecticides and second-generation anticoagulant rodenticides (SGARs). In several states, including Illinois, New York, and Rhode Island, HCPA effectively opposed overly broad restrictions on pesticide use, including second-generation anticoagulants, by elevating public health and pest management considerations. HCPA successfully opposed neonicotinoid-related legislation in both Hawaii and Oregon, where lawmakers revisited restrictions on consumer insecticides. HCPA emphasized Washington state's recently enacted, balanced approach to neonicotinoid regulation—protecting pollinators while allowing safe consumer use. This constructive engagement helped stall more onerous measures in 2025. These efforts reflect HCPA's continued commitment to representing member company interests through proactive engagement, coalition building, and solutions-oriented advocacy.



HCPA Advocacy Drives DPR Action to Address Registration Backlog

Following the reforms establishing pesticide registration timelines at California's Department of Pesticide Regulation (DPR) beginning in 2027, HCPA intensified its engagement in 2025 as delays mounted. HCPA led a coalition urging DPR to streamline its review process amid backlogs, new staff onboarding, and implementation of the CalPEST system. Key recommendations included prioritizing time-sensitive or simple submissions, applying temporary enforcement discretion for EPA-approved labels, and improving queue transparency.

In November, DPR announced a new pilot program to reduce the registration backlog by prioritizing applications that can be completed quickly—an important outcome of sustained dialogue with Department decision makers. On budget matters, AB 102 helped safeguard DPR from immediate staffing cuts through at least 2026. HCPA opposed across-the-board reductions that would have jeopardized fee-supported programs vital to industry operations and will remain engaged as the Joint Legislative Budget Committee reviews potential adjustments in the new year.



CHEMICAL REGULATIONS AND *PRODUCT RESTRICTIONS*

Rising concern over the use of PFAS and other chemical substances in consumer and industrial products has created a policy labyrinth that cuts across numerous sectors and complex industry supply chains.

Numerous states introduced legislation addressing PFAS remediation, contamination in drinking water, product regulation, and reporting requirements—while also signaling broader scrutiny of additional chemistries of concern.

HCPA's engagement on chemical policy has expanded as legislative proposals increasingly encompass products made by member companies. The Association's advocacy strategy emphasizes the importance of sound science, calling for clear and consistent definitions of chemical classes, transparent risk-based evaluation, and practical testing and reporting protocols.



California PFAS Bill Vetoed

PFAS legislation dominated California's 2025 session, with SB 682 proposing to extend restrictions to several new product categories, including cleaning products. Following detailed engagement by HCPA, key amendments clarified that PFAS introduced unintentionally during manufacturing or as processing aids would not trigger restrictions. HCPA also negotiated terms to allow certain internal components until 2031 and prevented the adoption of an indiscriminate testing method. These changes preserved product feasibility while advancing the legislature's policy goals. Governor Newsom vetoed the bill.

Maine Evolving PFAS Policy Implementation

HCPA's engagement with the Maine Department of Environmental Protection (DEP) has focused on shaping the development of the Currently Unavoidable Use (CUU) framework to ensure it is both workable and aligned with innovation timelines. The Association's efforts have resulted in rules that establish a more logical sequencing of compliance milestones. HCPA is seeking opportunities for continued improvement and for Maine to draw lessons from other states that are similarly advancing PFAS in products compliance frameworks.

Maryland Pesticide Testing Mandate Defeated

HCPA testified before the Maryland Assembly in opposition to a bill that would have required all pesticide products to be evaluated for PFAS. HCPA argued that the bill did not incorporate evidence-based methodology to regulation and would impose unachievable and unnecessary requirements on manufacturers and distributors of pesticides.

HCPA Helps Shape Minnesota PFAS Cleanup Legislation

Minnesota adopted cleanup legislation to refine its broad 2023 PFAS restrictions. Working with legislators and the local Chamber of Commerce, HCPA helped secure an exemption for internal components until at least 2032, when a CUU process will be established. This amendment aligns Minnesota's implementation with emerging national standards and demonstrates growing recognition of industry expertise in practical chemical policy.

HCPA Offers Guidance on New Jersey PFAS Bill

Over the course of the year, HCPA has engaged in discussions with members of the New Jersey Senate Environment Committee to offer technical and policy insights on the PFAS in products bill introduced by Senator Greenstein. Through these interactions, HCPA continues to build strong relationships with decision makers while effectively advocating for the industry's interests.

New Mexico Gives Consideration to Certain Products

New Mexico enacted SB 212, adding new restrictions on consumer products containing PFAS. HCPA collaborated directly with the New Mexico Environment Department (NMED) to secure important exemptions for aerosol propellants and other HCPA-represented products. Following passage, HCPA is engaging with NMED to address concerns over a new onerous labeling proposal and continues to advocate for practical, science-based implementation.



Strategic Advocacy Shapes Animal Testing Legislation

In Nevada, SB 167 sought to restrict the sale of cleaning products containing ingredients subject to animal testing. Through proactive engagement and negotiations with NGOs and the bill's author, HCPA secured comprehensive amendments to ensure the bill recognized the federal government's authority over animal testing. While the bill was ultimately vetoed by the Governor, the compromise language may serve as a roadmap for future discussions in other states.

HCPA also faced a similar proposal in Connecticut, HB 6278, and successfully persuaded the lead sponsor not to advance the bill after highlighting that its language could have broader implications than intended.

“Do Not Flush” Labeling on Wipes Products

Legislation requiring “Do Not Flush” labeling on disposable wipes continued to surface in multiple states.

In Hawaii, HCPA successfully secured compromise language aligning with other states, and allowing federally regulated antimicrobial wipes adequate time for compliance. Despite the bill's momentum, it was held just before reaching the Governor's desk. HCPA's advocacy continues to help prevent a fragmented labeling landscape while maintaining responsible disposal messaging.

Quaternary Compounds Proposal Stalled in California

California's AB 916 sought to ban hand soaps containing benzalkonium chloride (BZK), benzethonium chloride (BZT), or chloroxylenol (PCMX). HCPA and allied stakeholders opposed the measure, emphasizing the importance of preserving proven chemistries critical for consumer and public health. The bill failed to advance but remains eligible for reconsideration in 2026.

HCPA is using this as the foundation for negotiations with CPSC as they consider similar national restrictions on aerosol duster products.

1, 4-Dioxane Copycat Bill Defeated in Connecticut

HCPA, in collaboration with industry partners, successfully opposed a Connecticut bill addressing 1,4-dioxane in consumer products, which would have duplicated the regulations already established in New York. The legislation offered no additional regulatory benefit and would have imposed unnecessary burdens without improving environmental or public health protections. Through strong collaboration and evidence-based advocacy, HCPA defeated the bill and ensured that policy efforts remain focused on effective, science-driven regulation rather than redundant measures.

Aerosol Dusters

Over the last two years, HCPA has advocated at both the federal and state levels on potential restrictions to aerosol dusters in response to concerns with inhalant abuse of these products.

When the Consumer Product Safety Commission (CPSC) initiated a rulemaking to ban the use of HFC-152a and/or HFC-134a in aerosol dusters to prevent inhalant abuse, HCPA recommended that the Commission instead consider regulations modeled after Minnesota's law, which require stronger warning labels and mandate certain retail practices – such as behind-the-counter storage, age verification, and purchase-limit restrictions – to reduce accessibility. Under the change in administration, CPSC withdrew the rulemaking.

North Dakota and Oregon also considered bans on HFC-152a in aerosol dusters. HCPA worked to ensure that these legislative proposals were compatible with existing federal and state requirements. In Oregon, HCPA successfully negotiated labeling flexibility, preserved business-to-business sales, and secured a sell-through provision for existing inventory, helping to maintain product availability. The North Dakota bill, meanwhile, was ultimately held back after initial progress in the state Senate.

Definition of an Aerosol

On July 1, 2025, the Department of Transportation's (DOT) Pipeline and Hazardous Materials Safety Administration (PHMSA) proposed to update the definition of an aerosol to align with international standards that allow gas-only aerosol products to be shipped the same way as other aerosol products. This change would eliminate the need for companies to rely on special shipping permits that require additional training and recordkeeping.

HCPA has advocated for this change over the last eight years and, in 2017, petitioned PHMSA – alongside allied trade associations – to advance this revision. During the public comment period, HCPA submitted a letter endorsing the proposal and developed a template letter for member companies and other stakeholders to use in voicing their support.

HCPA remains committed to this effort and will continue working to ensure that the rule is finalized.



AIR QUALITY

HCPA addresses air quality issues that impact the household and commercial products industry at the federal, state, local, and international levels, including hazardous air pollutants, indoor air quality, ozone standards, particulate matter, substances with high global warming potential (GWP), and volatile organic compound (VOC) emission reductions.



Fluorinated Gases

HCPA has been heavily involved in the Environmental Protection Agency's (EPA) implementation of the American Innovation and Manufacturing (AIM) Act, which aims to phase down the production and consumption of Hydrofluorocarbons (HFCs), including in aerosol products.

HCPA served as a conduit between the EPA and member companies on the rules restricting the use of high GWP HFCs beginning January 1, 2025, and continues to do so as manufacturers and marketers of finished products prepare for reporting obligations that take effect on March 31, 2026.

HCPA has also been engaged at the state level on fluorinated gas restrictions, most notably in New York. The New York State Department of Environmental Conservation (NYSDEC) amended the state's HFC regulation to include restrictions that go beyond the EPA's implementation of the AIM Act. As a result, companies will be required to report not only their HFC usage in New York starting on March 31, 2026, but also any compound with a GWP greater than 10, including Hydrofluoroolefins (HFOs).

Volatile Organic Compounds

HCPA has been working with the California Air Resources Board (CARB) for more than 35 years to help establish VOC regulations in the U.S. Over the last two years, HCPA has been meeting with CARB in preparation for the next rulemaking. As part of this process, HCPA helped member companies understand their reporting obligations, including how to submit sales and formulation data as part of the new consumer and commercial products survey. This was important because the survey data will be used to inform the product categories under consideration for future reductions during the rulemaking.

HCPA has also been working with states and international bodies to develop new or revised VOC regulations using CARB's standard as the foundation. Over the last two years, HCPA has successfully negotiated updated VOC regulations for consumer products in New Jersey, and remains actively involved in Maine, Michigan, Oregon, Texas, Utah, and Clark County, Nevada as they move through their standard-setting process.

INTERNATIONAL AFFAIRS

Led by Nicholas Georges, Senior Vice President, Scientific & International Affairs, HCPA's International Affairs Council engages on the industry's priority public policy issues at the international level because what happens abroad typically ends up influencing domestic legislation and regulations.

Working with allied trade associations across the globe, HCPA has addressed several issues that impact the industry, including the classification of products and ingredients, disinfectants, plastics, safety and technical standards, and VOC regulations.

Steve Caldeira, President & CEO, Nicholas Georges, and Ligia Duarte, Vice President, Regulatory Affairs, participated in numerous international forums to in 2024-2025 advance our members' interests, including:

- *Aerosol Dispensing Forum in Paris, France (2024, 2025)*
- *British Aerosol Manufacturers Association Innovation Day in Leeds, England (2025)*
- *Canadian Consumer Specialty Products Association Government Interface in Ottawa, Canada (2024, 2025)*
- *International Liaison Committee in Sydney, Australia (2024)*
- *International Liaison Committee in Paris, France (2025)*
- *International Network of Cleaning Product Associations in Brussels, Belgium (2024)*
- *International Network of Cleaning Product Associations in Orlando, Florida (2024, 2025)*
- *International Network of Cleaning Product Associations in Tokyo, Japan (2025)*

HCPA also routinely meets with federal agencies that are responsible for facilitating international discussions that are of interest to the industry, such as the International Maritime Organization Subcommittee on Pollution Prevention and Response, International Plastics Treaty Negotiations, Sound Management of Chemicals and Waste to Prevent Pollution, and United Nations Subcommittee of Experts on the Globally Harmonized System of Classification and Labelling of Chemicals and Transport of Dangerous Goods.



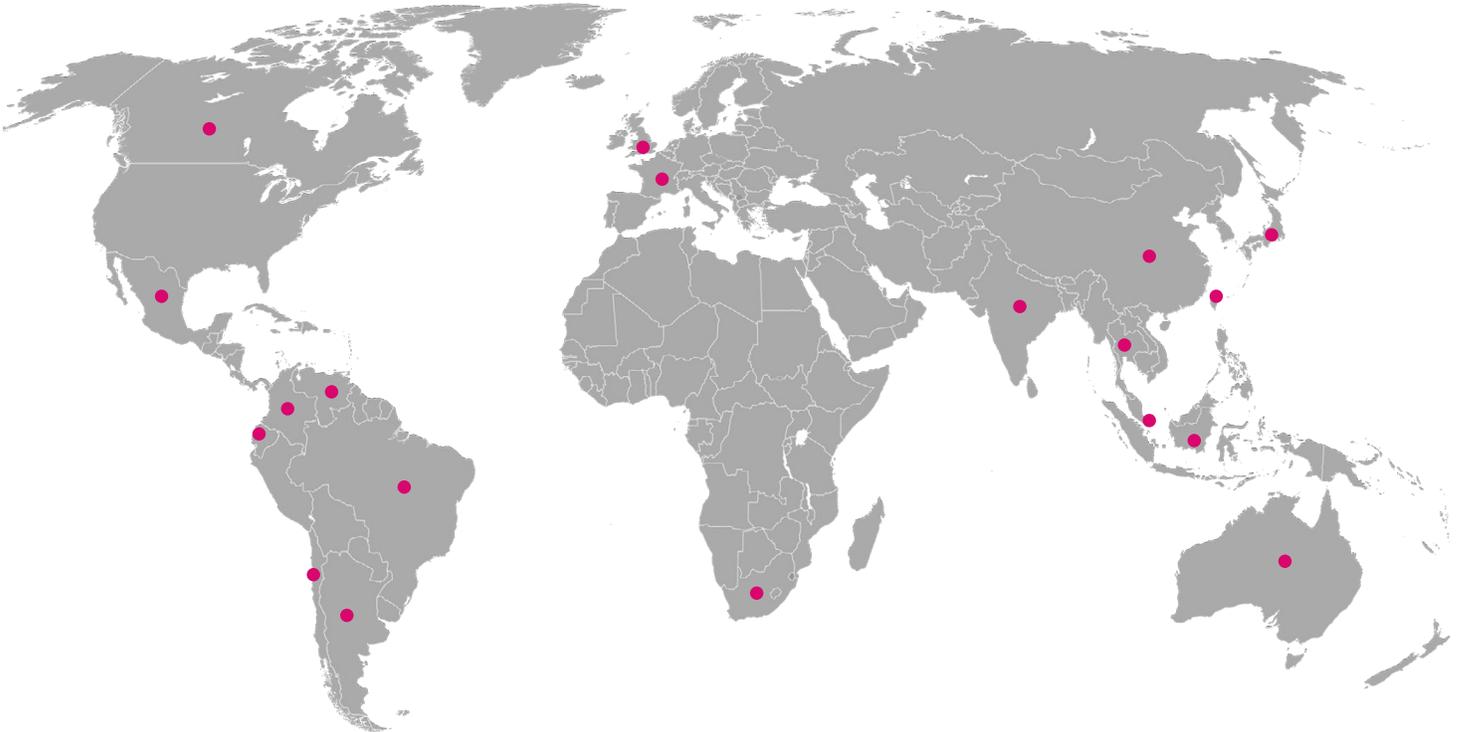
International Network of Cleaning Product Associations (INCPA)



International Liaison Committee (ILC)

HCPA's International Network

HCPA works with allied trade associations around the world to collaborate on priority issues.



Key: Aerosol Product Association / Cleaning Product Association

Argentina **CADEA**

Australia/New Zealand **AAA / AANZ / ACCORD**

Brazil **ABAS / ABIPLA**

Canada **CCSPA**

Chile **CCA**

China **CPF / CCIA**

Colombia **ANDI**

Ecuador **Procosmeticos**

Europe **FEA / A.I.S.E. / IFRA**

India **APC / IHPCIA**

Indonesia **ISDA**

Japan **AIJA / JSDA**

Latin America **FLADA / ALIADA / CASIC**

Malaysia **MSDA**

Mexico **IMAAC / CANIPEC**

South Africa **AMA**

Taiwan **TCPA**

Thailand **TAA**

United Kingdom **BAMA / UKCPI**

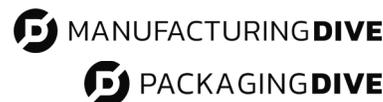
Venezuela **VE**

Communications and Media Relations

In a year and a half defined by change and challenge, HCPA's Communications & Public Affairs team delivered clear, authoritative, and trusted messages on behalf of the household and commercial products industry.

Through compelling storytelling, we advanced our policy priorities, strengthened the industry's reputation, and expanded our reach to the audiences that matter most.

These efforts resulted in regular features and contributions in consumer, Inside the Beltway, and trade publications.



Congressional Oversight Needs a Makeover

In **January 2024**, **Steve Caldeira** authored an op-ed for RealClearPolicy about the need for Congressional oversight on government agencies and how this has specifically impacted the EPA.

As the op-ed states, “Many stakeholders are rightly supportive of additional funding for EPA [as HCPA has been] to address business-critical functions and staff training to fill the agency’s skill gaps. Without these improvements, the agency’s performance in too many ways has become subpar. Yet lawmakers have not addressed the issues that cause these problems.”

Currently, there is no incentive for policymakers to review budget information and performance reports that are written specifically to help Congress make informed decisions and hold these agencies accountable.

This op-ed underscored an institutional crisis that needs to be addressed, while demonstrating HCPA’s leadership in elevating critical issues and driving solutions.

Vermont Is First in the Nation for Household Hazardous Waste Disposal

In **August 2024**, **Steve Caldeira** authored an op-ed for RealClearPolicy about how Vermont successfully worked with industry to craft an Extended Producer Responsibility (EPR) program for household hazardous waste (HHW) that can serve as the basis for a nationwide model.

HCPA played a lead role on this issue by working with lawmakers to establish a framework that is workable, equitable, and grounded in science, which other states can use as a roadmap for developing similar policies.

TIME

The Healthiest Way to Clean Your House

In **February 2025**, a reporter from TIME interviewed **Nicholas Georges**, Senior Vice President, Scientific & International Affairs, to include industry insight in an article about safe cleaning practices.

THE WALL STREET JOURNAL.



A Welcome Expansion at the EPA

In **June 2025**, **Steve Caldeira** co-authored an op-ed with **Jim Hagedorn**, Chairman & CEO of HCPA member company **Scotts Miracle-Gro**, about how President Trump and EPA Administrator Lee Zeldin are helping to improve inefficiencies at the Agency.

Recognizing that reassigning more than 130 EPA scientists to tackle the backlog of new chemicals and pesticides is an important start, there’s still more that can be done.

The op-ed called on Congress to pursue legislation that provides the long-term funding needed to help the EPA fulfill its mission of protecting the environment and human health – an effort that HCPA’s Government Relations & Public Policy team continues to champion through sustained engagement and advocacy on Capitol Hill.



INNOVATION AWARDS

HCPA's Innovation Awards honor companies in the household and commercial products industry for accomplishments in five product categories: Carbon Footprint, Circular Economy, End-User Communication, Ingredients, and Technology.

Increasingly, consumers and workers are calling for more sustainable products, and companies have invested significant time and resources providing them.

These innovations protect people and the planet; create overall efficiencies in the manufacturing, processing, sale, and use of products; and help reduce greenhouse gas emissions.

HCPA is proud to recognize the 2024 winners



Association Award
The Clorox Company



Carbon Footprint
Lanxess



Circular Economy
Lanxess



End-User Communication
The WD-40 Company



Ingredients
IndSpyre Solutions

Technology
The Clorox Company

Dedication to Excellence

Charles E. Allderdice Jr. Memorial Award

The Allderdice Award is the highest honor that HCPA can bestow upon an employee of a member company and is presented annually to an individual who has made exceptional contributions to the Association and the household and commercial products industry.



Rick Kingston, SafetyCall International
2024 Allderdice Award Winner

Murray Glauberman Memorial Scholarship Award

The Glauberman Memorial Scholarship is awarded to a child or grandchild of a full-time employee of an HCPA member company. Named for the late Murray Glauberman, HCPA's 1986 Chair of the Board, this scholarship recognizes achievement in the classroom, leadership skills, and a commitment to community service. Since its inception in 1988, HCPA and Malco Products have awarded a total of \$296,000 to 37 deserving recipients to pursue their collegiate studies.



2024
IAN FRANKEL
3M



2025
ANNISTON REITH
ROCKLINE INDUSTRIES



INDUSTRY INSIGHTS

HCPA events deliver essential opportunities for education, collaboration, and alignment across the industry. By convening members to share insights, address emerging issues, and build strong partnerships, these gatherings ensure our industry remains informed, resilient, and ready to lead.

3,500+ Attendees at 22 Events

2025 Events

- How to Determine the MIR of an Ingredient Webinar
- Capitol Hill Fly-In
- Retailer Report Card Webinar
- California Advocacy Day
- New Horizons
- Food Additive, Pesticide, or Both? FDA & EPA Webinar
- 15th Antimicrobial Workshop
- CPSC A - Z and Beyond Workshop
- Packaging EPR in Practice webinar
- Pesticide Regulation Workshop
- Cleaning Fundamentals Workshop
- Mid-Year Meeting
- Annual Meeting

2024 Events

- PFAS Webinar
- TSCA CDR Reporting Cycle
- EPR Webinar Series
- Antimicrobial International Frameworks Series
- VOC Webinar Series
- Pest Management Workshop
- Keeping it Clean - Regulatory Compliance Review (w/ ISSA)
- Mid-Year Meeting
- Annual Meeting

In addition to industry experts, HCPA regularly invites a diverse group of leaders to discuss their unique experiences, teach valuable life lessons, and share important business insights.



Robert Costa

Emmy Award-Winning National Correspondent for “CBS News Sunday Morning”; Chief Washington Analyst for CBS News;
1# New York Times Bestselling Author
2025 Mid-Year Meeting Keynote



Susan O'Malley

Former President of Washington Sports and Entertainment
2024 Annual Meeting Keynote



Nathan Gonzales

Editor and Publisher of *Inside Elections with Nathan L. Gonzales* and Election Analyst for *CQ Roll Call*
2024 Annual Meeting Keynote



Evy Poupouras

Former Secret Service Special Agent and Interrogator
2024 Mid-Year Meeting Keynote



HCPA's participation and speaking engagements at external conferences ensure that our industry's priorities, expertise, and innovations are represented on the national and global stage. These opportunities allow us to elevate member perspectives, shape critical conversations, and build strategic relationships that strengthen HCPA's influence and impact.

HCPA staff attended or presented at the following events in 2025:

January

National Association of Manufacturers (NAM) Council of Manufacturing Associations (CMA) Leadership Conference — Baltimore, Maryland
American Cleaning Institute (ACI) Annual Conference — Orlando, Florida
International Networking of Cleaning Professional Associations (INCPA) Meeting — Orlando, Florida
Aerosol Dispensing Forum (ADF) — Paris, France
International Liaison Committee (ILC) — Paris, France

February

Canadian Consumer Specialty Products Association (CCSPA) Government Interface — Ottawa, Canada
Personal Care Products Council (PCPC) Conference — Key Biscayne, Florida
Pesticide Stewardship Alliance — Raleigh, North Carolina
Chemical Watch TSCA Developments

March

Sustainability in Packaging Summit — Chicago, IL
ChemCom — Boston, Massachusetts
Association of American Pesticide Control Officials (AAPCO) Annual Meeting — Alexandria, Virginia
Sustainability Leadership Forum (SLF), hosted by the American Coatings Association (ACA) — Washington, D.C.

April

British Aerosol Manufacturers Association (BAMA) Innovation Day — Leeds, England
Center for Environmental and Regulatory Information Systems (CERIS) Conference
ISSA Making Safer Choices Stakeholder Meeting — Philadelphia, Pennsylvania

May

American Conference Institute Extended Producer Responsibility (EPR) Think Tank — New York, New York
American Chemical Society (ACS)/GWU Green Chemistry Capstone Symposium — Washington, D.C.
Washington Pesticide Advisory Board
Sustainability Leadership Forum (SLF) - All Region – Tariffs – Impact on Corporate Sustainability

June

Plastics Industry Association (PLASTICS) Food, Drug, and Cosmetic Packaging Materials Conference — Alexandria, Virginia
AMERIPEN Annual Summit — Alexandria, Virginia
Pesticide Program Dialogue Committee Meeting
ACS Green Chemistry Institute 29th Annual Green Chemistry & Engineering Conference — Pittsburgh, Pennsylvania
State FIFRA Issues Research and Evaluation Group (SFIREG) Meeting
Product Stewardship Institute U.S. Product Stewardship Forum

July

NAM's CMA Leadership Conference — Nashville, Tennessee
SLF-DC hosted by PLASTICS — Washington, D.C.

August

ASAE Annual Meeting — Los Angeles, California
American Chemistry Society Fall National Meeting — Washington, D.C.

September

Change Chemistry Innovators Roundtable — Columbus, Ohio
Chemical Watch Regulatory Summit and Product Sustainability North America — Washington, D.C.

October

AOSDAC 2025, + INCPA — Tokyo, Japan
Washington Pesticide Advisory Board
How2Recycle Summit — Boston, Massachusetts
SLF-DC hosted by the National Asphalt Pavement Association — Greenbelt, Maryland



Marc Cadin
CEO, Finseca

Community Impact Coalition

In January 2025, the American Society of Association Executives (ASAE) launched the Community Impact Coalition to advocate against potential tax reform proposals that would tax non-donation revenue of 501(c) organizations, including trade associations.

Co-chaired by Steve Caldeira and Marc Cadin, CEO of Finseca, the Coalition includes more than 100 organizations, among which are key allied trade associations such as the National Association of Manufacturers (NAM), the American Chemistry Council (ACC), and the American Cleaning Institute (ACI).

Thanks to the Coalition's sustained and coordinated advocacy efforts, sweeping tax increases on the nonprofit sector were never even introduced in the draft legislation. The One Big Beautiful Bill Act, which was passed in July 2025, preserves current tax treatment and ensures that nonprofit revenues can continue to be dedicated entirely to organizational missions.



Steve Caldeira
President & CEO, HCPA



Michelle Mason
President & CEO, ASAE

"The investment by our members and other nonprofit organizations in ASAE's coalitions was critical for ensuring that the voices of the association community were heard in the 2025 tax reform debate," said Michelle Mason, FASAE, CAE, ASAE President and CEO.



HCPA Sponsors ACD and ACC's Swings for STEM Charity Golf Tournament



HCPA sponsored the second annual Swings for STEM charity golf tournament hosted by the Alliance for Chemical Distribution (ACD) and American Chemistry Council (ACC). The event raised \$111,000 to benefit the Future of STEM Scholars Initiative (FOSSI), a national industry-wide program that seeks to increase the number of underrepresented professionals in the science, technology, engineering, and mathematics (STEM) workforce.

Other philanthropic, trade associations, and professional societies that HCPA worked with in 2024 - 2025:





To our dedicated member volunteers, we thank you.





HCPA Chair
Catherine Trinkle
BASF Corporation

Vice President & Deputy General Counsel -
Regulatory, Environmental & Government Affairs

Board of Directors

As of November 2025

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- Second Vice Chair, Bill Schalitz, Spartan Chemical Company, Inc.** | Vice President, Research & Development
- Treasurer, Michelle Rudnick, CRC Industries, Inc.** | Global Director of Regulatory Affairs
- Immediate Past Chair, Meghan Lieb, Ph.D., WD-40** | Vice President, Global Research & Development
- Jerry Porter, The Procter & Gamble Company** | Senior Vice President, R&D, Global Fabric Care, Flavors & Fragrance Discipline
Capability and Fabric & Home Care Sector
- Greg Adamson, Ph.D., Givaudan Fragrances Corporation** | Product Safety and Sustainability
- Lisa Dreilinger, Arxada** | Global Head of Regulatory, Consumer Microbial Control
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- Kerry Blissett, Firmenich** | Head of Regulatory Affairs P&B
- Bob Butterick, Ph.D., Dow** | TS&D Director, Dow Consumer Solutions
- Leslie Curry, Ecolab** | SVP, Global Regulatory Affairs
- Adriano Galimberti, Stepan Company** | VP & General Manager, NA
- Michael Pfefferkorn, United Industries Corporation** | Division VP and General Counsel
- Kevin Rejent, Energizer Holdings, Inc.** | Senior Counsel-Regulatory & Head of Government Affairs
- Adam Warren, Henkel Corporation** | VP, Product Innovation Laundry & Home Care R&D, NA
- Bart Bastian, Spray Products Corporation** | President & CEO
- Art Esposito, Church & Dwight Co., Inc.** | Director, Global Product Stewardship and Sustainability
- Brian Herrington, Scotts Miracle-Gro Company** | President, SMG Foundation & VP External Affairs
- Jaime McKinley, W.F. Young, Inc.** | President
- Tonya Morris, Nelson Laboratories LLC** | Global Segment Director of Antimicrobials, Disinfectants and Virus Studies
- John Schierlmann, IndSpyre Solutions** | Technical Director
- Shardona Daneshvari, International Flavors and Fragrances** | VP, Regional General Manager NOAM Consumer Fragrances
- Julia Kim, Reckitt** | VP, Regulatory Affairs and Safety for North America
- Stephanie Blakely, Symrise** | VP, Global Regulatory Services & Compliance Scent & Care Division
- David Burks, Diversified CPC, Inc.** | David Burks, President & CEO
- Chris Pearce, SC Johnson** | Senior Director, Global Government Relations
- Ted Head, McLaughlin Gormley King Co.** | Director of Regulatory Affairs
- Kathy Elkey, PLZ Corp.** | President, Cleaning & Food SBU
- Jamey Gaston, Midlab** | VP of Quality, Science, and Regulatory
- Brian Warner, Willert Home Products, Inc.** | VP/CFO

HCPA Staff Directory

Steve Caldeira, President & CEO

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Michael Gruber, EVP, Government Relations & Public Policy

Nicholas Georges, SVP, Scientific & International Affairs

Molly Blessing, VP, Sustainability & Product Stewardship

Ligia Duarte Iler, VP, Regulatory Affairs

Meredith Mangas, VP, Meetings & Conferences

Ryan Nau, VP, Marketing & Member Engagement

Christopher Finarelli, Senior Director, State Government Relations & Public Policy (West Region)

Michelle Kopa, Senior Director, State Government Relations & Public Policy (East Region)

Sami Ki, Senior Manager, Sustainability & Product Stewardship

Damien Spruell, Senior Manager, Support Services

Joe Ambrosi, Manager, Government Relations & Public Policy

Lea Cerini, Manager, Communications & Public Affairs

Henry Patterson, 2025 Fall Intern

Ignite Solutions Staff Directory

(Formerly known as the Research & Regulatory Management Council - RPMC)

Nicholas Georges, Executive Director, Ignite Solutions

Chris Carter, Deputy Executive Director, Ignite Solutions

Autumn Spriggs, Program Manager, Ignite Solutions



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