

FOR IMMEDIATE RELEASE

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HCPA Appoints Allie Hayes Senior Vice President, Communications, Board Administration & Chief of Staff to the President & CEO

The Household & Commercial Products Association (HCPA) is pleased to announce that Allie Hayes has been promoted to Senior Vice President, Communications, Board Administration & Chief of Staff to the President & CEO.

Hayes, who has been Senior Vice President of Communications and has worked at HCPA for nearly six years, will oversee the alignment of HCPA's communications strategy, board administration, and internal operations and will continue to strengthen relationships with external stakeholders. Her appointment was effective this month.

The promotion adds the roles of Board Administration and Chief of Staff to Hayes' current portfolio. Her expanded responsibilities reflect HCPA's commitment to fostering innovation and addressing the evolving public policy challenges at all levels of government.

"Allie has consistently demonstrated exceptional leadership and a unique ability to collaborate across all levels of the organization," said Steve Caldeira, HCPA's President & CEO. "Appointing Allie as Chief of Staff allows HCPA to better navigate across our seven product divisions and further align on the increasingly complex issues impacting our members. Her deep understanding of our organization and proven ability to lead makes her the perfect fit for this expanded role."

Hayes expressed her enthusiasm for the new role. "I am honored to take on these additional responsibilities and look forward to working closely with Steve, our talented team and the HCPA Board of Directors to further HCPA's mission," she said. "Together, we will continue to advocate for our members and drive meaningful outcomes for our industry."

In addition to Hayes' promotion, HCPA also added Molly Blessing, Vice President, Sustainability & Product Stewardship, to the Senior Management Team. Blessing, a chemist with experience in corporate product stewardship and global chemical regulation, serves as the association's Division Staff Executive for the Air Care Products Division. Caldeira said she will be "a strong addition to the Senior Management Team."

About HCPA

The Household & Commercial Products Association (HCPA) is the premier trade association representing companies that manufacture and sell \$180 billion annually of trusted and familiar products used for cleaning, protecting, maintaining, and disinfecting homes and commercial environments. HCPA member companies employ 200,000 people in the U.S. whose work helps consumers and workers to create cleaner, healthier, and more productive lives.

Contact:

Steve Caldeira

scaldeira@thehcpa.org