

Moving Industry *Forward.*



Annual Report **2022-2023**

Household & Commercial Products Association

Innovative Products For Home. Work. Life.
Celebrating 110 Years of Advocating for Our Members

Inside Cover



**Moving Industry
Forward.**

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(Formerly the Research & Regulatory Management Council, RRMCC)



Celebrating 110 Years of Service

In 1914, during a year that saw the beginning of what became known as World War I, a group of nearly 20 insecticide manufacturers banded together to form the Insecticides Manufacturers Association (IMA).

In the early 1920s, IMA oversaw the formation of the first incarnations of the Pest Control Products and Antimicrobial Products Divisions (then known as the Insecticides and Disinfectant committees). During this same time period, the association that initially assembled to oppose government regulation, began to sow the seeds for government collaboration.

While the association's name has changed and its headquarters is now in Washington, D.C., HCPA remains committed to serving the companies that manufacture and sell trusted and familiar products used for cleaning, protecting, maintaining, and disinfecting homes and commercial environments.

HCPA Headquarters

1625 Eye Street NW Suite 700, Washington, D.C. 20006.





Shaping the Industry

Federal Government Relations & Public Policy

HCPA continues to play an integral role in shaping legislation.

In Congress, HCPA led an initiative to maintain appropriations for business-critical functions within the Environmental Protection Agency (EPA) and worked directly with the Agency on the implementation of the Pesticide Registration Improvement Act (PRIA), which was reauthorized with HCPA's dedicated support through the PRIA Coalition at the end of 2022.

At the commencement of the 118th Congress, the new Republican House Majority proposed sweeping reductions in federal spending and recommended a 40 percent cut in EPA appropriations. HCPA's aggressive engagement with members of the House and Senate Appropriations Committees aimed to preserve resources for pesticide licensing within the Office of Pesticide Programs and core systems supporting Pollution Prevention Program activities.

In conjunction with HCPA's 2023 Mid-Year Meeting in May, HCPA coordinated a Congressional fly-in with approximately 25 Congressional committees and member offices for 18 member company representatives. Participants discussed the EPA's New Chemicals Program, research and development tax credits, perfluoroalkyl and polyfluoroalkyl substances (PFAS), the Safer Choice program, and PRIA implementation.

Following the fly-in, HCPA co-hosted a Political Action Committee (PAC) event with Abbott for Senator John Boozman (R-Ark), who sits on three committees that are critical to the household and commercial products industry: Appropriations, Agriculture, and Environment & Public Works.

Representatives from the American Frozen Food Institute, BASF, Ecolab, FMC Corporation, Pearson Wilcox Advocacy, SC Johnson, State Industrial Products, and Total Spectrum were also in attendance to support the event.



From Left to Right - Mike Gruber, EVP, Government Relations & Public Policy, HCPA; Steve Caldeira, President & CEO, HCPA; Senator John Boozman (R-Ark); Rebecca Korwin, 2023 HCPA Chair, State Industrial Products



Federal Government Relations & Public Policy

Pesticide Registration Improvement Act

Over the last two decades, HCPA has successfully participated in initiatives to improve national pesticide policies, most notably through the reauthorization of the Pesticide Registration Improvement Act (PRIA).

Getting PRIA passed in 2022 was one of the industry's top priorities for the year because it would have been extremely difficult to get this legislation across the finish line with a divided Congress in 2023.

HCPA's work with the PRIA Coalition united industry and environmental NGOs to negotiate a bill that reauthorized

PRIA, which President Biden signed into law as part of the Omnibus Appropriations bill at the end of December 2022. The Coalition's work included drafting key provisions of the bill, fine-tuning fee tables, and facilitating bipartisan meetings with Congressional staff to educate them about the critical importance of this legislation.

Since then, HCPA continues to coordinate with the EPA on PRIA implementation, with a focus on IT infrastructure improvements, the law's bilingual labeling requirements, and the Agency's plan to address increasing backlogs.



Partnership for the Future of EPA

Recognizing the importance of addressing funding and resource issues within the EPA, HCPA launched the Partnership for the Future of EPA in April 2023, a joint initiative with the Environmental Working Group (EWG), to address the EPA's management challenges and educate policymakers about the Agency's responsibilities, economic impact, and organizational needs.

This effort is ongoing and will continue to evolve in 2024 based on the Agency's needs and input from key stakeholders.

More than 20 trade associations representing diverse industries attended the kickoff meeting at HCPA's headquarters in September 2023 to discuss the coalition's mission and principles of engagement.

Sustainable Chemistry R&D Act

As a key supporter of the Sustainable Chemistry Research & Development (R&D) Act and longstanding advocate for chemical innovation, HCPA collaborated with the White House Office of Science and Technology Policy (OSTP), National Science and Technology Council's (NSTC) Joint Subcommittee on Environment, Innovation, and Public Health and its Sustainable Chemistry Strategy Team. Alongside other sustainable chemistry stakeholders, HCPA strongly encouraged the Biden Administration to leverage interagency coordination work streams to promote sustainable chemistry

National Defense Authorization Act

HCPA's federal advocacy activities included engagement on the annual National Defense Authorization Act (NDAA) to prevent a sweeping proposal that would have required a Department of Defense (DoD) purchasing prohibition on cleaning and floor products that may contain PFAS.

HCPA communicated its concerns about the unintended consequences of this proposal. Citing the lack of validated testing methodologies for PFAS, HCPA warned the House and Senate Armed Services Committees that, if enacted, products manufactured without intentionally added PFAS could still be banned by the DoD if product compliance were based on findings from unreliable tests and careless testing procedures.

These advocacy efforts were met with success, and the PFAS purchasing prohibition was excluded in the final bill text that was published in December 2023.

innovation and the commercialization of next generation chemistries that are safer for human health and the environment.

Led by Mike Gruber, Executive Vice President, Government Relations & Public Policy, and Molly Blessing, Vice President, Sustainability & Product Stewardship, HCPA will remain engaged in this initiative to build a solid foundation for future development, commercialization, scale-up, and adoption of innovations in sustainable chemistry.

Safer Choice Program

In 2022 and 2023, HCPA was recognized as an EPA Safer Choice Partner of the Year – the eighth time in nine years the Association has received this honor.

HCPA has consistently advocated for funding for the Safer Choice program, educated member companies on the use of safer chemicals in their products, and facilitated dialogue between the specialty chemicals industry, EPA, and allied trade associations.



(left) Molly Blessing, VP, Sustainability & Product Stewardship, HCPA and Jennie Romer, Deputy Assistant Administrator for Pollution Prevention, EPA



Specialized Efforts

State Legislative and Regulatory Issues

The 2022 elections shifted power in the states for progressives and triggered legislative dysfunction in Congress. Consequently, in 2023, state-level activity gained even more momentum, requiring HCPA to intensify its in-person engagement with state leaders with the goal of aligning state-level activity to avoid a patchwork of laws and regulations across the country.

To jumpstart these state-level efforts, HCPA reintroduced its California Advocacy Day, where 30 dedicated HCPA members convened in Sacramento for two days of productive meetings with Assemblymembers, Senators, policy experts, and the California Environmental Protection Agency (CalEPA).

Extended Producer Responsibility

While new proposals for Extended Producer Responsibility (EPR) continued in 12 states, no new states implemented programs in 2023. California, Colorado, Maine, and Oregon remain the four states with packaging EPR laws, and HCPA has turned its attention to the implementation of these programs.

HCPA has cautioned legislators about the consequences of significant state control of program development while placing financial and compliance responsibility on producers.

HCPA, in coordination with allied stakeholders, remains an active participant in the rulemaking process, and we continue to amplify the need for coherent regulatory frameworks.

Household Hazardous Waste

In 2023, Vermont enacted the nation's first law requiring manufacturers to establish an EPR program for products classified as Household Hazardous Waste (HHW).

HCPA engaged with lawmakers and provided testimony in support of a simplified option for the legislature's consideration. Through the Association's persistence, policymakers agreed to modify an overly complicated and bureaucratic proposal by eliminating 40 different legislative mandates that could have been included in the final law.

HCPA remains the leading voice with the Vermont Agency of Natural Resources to help determine industry options for implementation.

State Legislative and Regulatory Issues

Post-Consumer Recycled Content

2023 saw new action on state post-consumer recycled (PCR) content laws, which mandate benchmarks for certain plastic PCR content, including household cleaning products.

HCPA participated in Washington state's PCR advisory committee and provided substantive direction through which several key changes have been approved, including a cleaning product definition with guardrails and exemptions for plastic aerosols, caps, and closures.

HCPA remains engaged with New Jersey on implementation of the state's PCR content law to amplify the need for clear direction and key changes to support companies with compliance obligations in a variety of circumstances.

Microplastics

In 2022, HCPA organized a California-based coalition of industry stakeholders to synchronize microplastics regulations with those of the European Union. As a result, legislation was introduced in California in 2023 reflecting an effort to establish harmonized regulatory frameworks on a global scale.

HCPA remains dedicated to preventing a state-by-state patchwork of microplastics policies and will explore potential solutions with a broad set of stakeholders and policymakers.



Pesticide Restrictions and Fees

HCPA regularly monitors state proposals that would increase pesticide registration fees and works to ensure that revenues are dedicated to supporting initiatives that benefit registrants.

Many bills that HCPA tracked in 2023 targeted restrictions on insecticides, herbicides, and rodenticides. Additionally, states aimed to reclassify neonicotinoids as restricted-use pesticides or fully remove neonicotinoid-derived products from the market.

HCPA was successful in defeating and mitigating several proposals that would prevent consumers from responsibly using pesticide products.

California Mill Assessment

In 2023, the California Department of Pesticide Regulation (DPR) concluded a study of the state's mill assessment, and HCPA engaged early with legislators and the governor in anticipation of a substantial increase in the tax on pesticide sales.

HCPA is collaborating with member companies and stakeholders to recalibrate the funding and registration

framework for DPR that would merge the mill assessment and implement designated timelines within the registration process. Further, the Association supported a measure through the Joint Legislative Audit Committee to audit DPR to inform policymakers of Agency management challenges and mitigate protracted timelines that have delayed pesticide registrations in the state.



CHEMICALS OF CONCERN

PFAS

Heightened concern over potential health and environmental risks associated with some PFAS spurred legislative action against its use in consumer products, pesticide products, and containers.

Multiple states continue to take aggressive action on this issue, implementing stringent measures that prohibit product categories containing PFAS (including cleaning products), enforcing reporting obligations, and imposing constraints on pesticide registrations.

In several states, PFAS in cleaning products garnered significant attention, setting the stage for a phase-out, and raising important conversations around the need for validated testing methodologies for compliance and viable alternatives.

HCPA is working to inform policymakers about the nuances of certain product categories and how broad policy approaches could have unintended consequences on the availability of products that are important to public health and safety.

1,4-Dioxane

HCPA monitored action in several states, including California, Connecticut, Massachusetts, and New York, as they moved to develop standards and guidance values for 1,4-dioxane in air, soil, and water across multiple regulatory programs.

Of continued interest to HCPA is the implementation of New York State Department of Environmental Conservation's (NYSDEC) law to establish a maximum allowable concentration of 1,4-dioxane in household cleaning, personal care, and cosmetic products.

International Affairs

Through the International Affairs Council, led by Nicholas Georges, Senior Vice President, Scientific & International Affairs, HCPA continually engages on the industry's priority public policy issues at the international level because what happens abroad typically ends up influencing domestic legislation and regulations.

Working with allied trade associations across the globe, HCPA has addressed several issues that impact the industry, including the classification of products and ingredients, disinfectants, plastics, safety and technical standards, and VOC regulations.

Steve Caldeira, President & CEO, and Nicholas Georges have participated in numerous international forums to advance our members' interests, including:

- Aerosol Dispensing Forum in Paris, France (2022, 2023)
- International Liaison Committee in Lisbon, Portugal (2022)
- International Liaison Committee in Buenos Aires, Argentina (2023)
- International Network of Cleaning Products Association in Brussels, Belgium (2022)
- International Network of Cleaning Products Association in Orlando, Florida (2022, 2023)
- International Fragrance Associations Global Event in Sao Paulo, Brazil (2022)

Steve Caldeira and Nicholas Georges have met frequently with the European Commission's most senior executives, including Hans Ingels, the Head of Unit for the Office of Bioeconomy, Chemicals & Cosmetics, in Brussels, Belgium.



Steve Caldeira and Nicholas Georges met with Hans Ingels and Ioanna Vasilaki from the European Commission in Brussels, Belgium, June 2022

HCPA also routinely meets with federal agencies that are responsible for participation in international discussions of interest to the industry, such as the International Maritime Organization Subcommittee on Pollution Prevention and Response, International Plastics Treaty Negotiations, Sound Management of Chemicals and Waste to Prevent Pollution, and United Nations Subcommittee of Experts on the Globally Harmonized System of Classification and Labelling of Chemicals and Transport of Dangerous Goods.



DeSpray Environmental, Europe



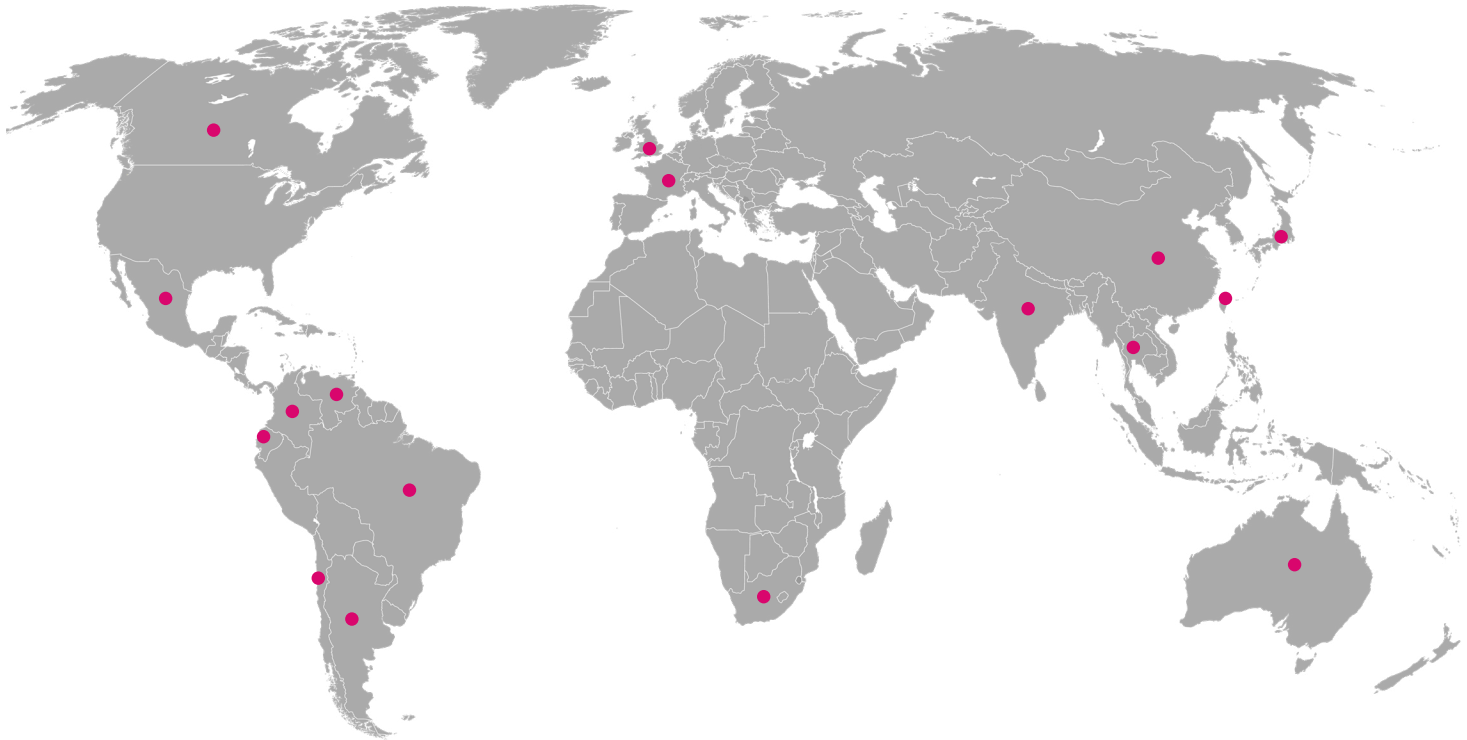
International Liaison Committee, Argentina



Global Fragrance Summit, Brazil

HCPA's International Network

HCPA works with allied trade associations around the world to collaborate on priority issues.



Key: **Aerosol Product Association** / **Cleaning Product Association**

Argentina **CADEA**

Australia/New Zealand **AAA** / **AANZ** / **ACCORD**

Brazil **ABAS** / **ABIPLA**

Canada **CCSPA**

Chile **CCA**

China **CPF** / **CCIA**

Colombia **ANDI**

Ecuador **Procosmeticos**

Europe **FEA** / **A.I.S.E.** / **IFRA**

India **APC** / **IHPCIA**

Japan **AIJA** / **JSDA**

Latin America **FLADA** / **ALIADA** / **CASIC**

Mexico **IMAC** / **CANIPEC**

South Africa **AMA**

Taiwan **TCPA**

Thailand **TAA**

United Kingdom **BAMA** / **UKCPI**

Venezuela **VE**



Environmental Impact

Air Quality

HCPA addresses all air quality issues impacting the industry at the federal, state, local, and international levels, including hazardous air pollutants, indoor air quality, ozone standards, particulate matter, substances with high global warming potential (GWP), and volatile organic compound (VOC) emission reductions.

Hydrofluorocarbons

HCPA has been heavily involved in the EPA's implementation of the **American Innovation and Manufacturing (AIM) Act**, which phases down the production and consumption of Hydrofluorocarbons (HFCs), including in aerosol products.

Over the last two years, the EPA has finalized several rules that restrict the use of high GWP HFCs. However, HCPA was successful in delaying these restrictions for HFC-134a, HFC-43-10mee, and HFC-245fa in several product categories of interest to members.

In addition to representing aerosol products on HFCs, HCPA has been engaging states on proposed bans for small containers of automotive refrigerants, which contain HFC-134a.

Banning small containers of automotive refrigerants would place an undue burden on disadvantaged communities that cannot afford to have their vehicles professionally maintained.

HCPA recognizes the importance of reducing the use of high GWPs but wants to ensure that disadvantaged communities continue to have access to these critical products.

To thread the needle, HCPA has supported policies that replace virgin refrigerant in these small containers with reclaimed – or recycled – HFCs.

Volatile Organic Compounds

HCPA has been working with the **California Air Resources Board (CARB)** for more than 35 years to determine VOC regulations in the U.S. In fact, HCPA, the **Personal Care Products Council (PCPC)**, and the **National Aerosol Association (NAA)** hosted a workshop in May 2023 for CARB to educate staff on VOCs in consumer products.

HCPA has also been working with other states and abroad to develop new or revised VOC regulations using CARB's standard as the foundation.

Over the last two years, HCPA has successfully negotiated updated VOC regulations for consumer products in Colorado, Michigan, and Ohio.

Further, the Association has been collaborating with state departments in Clark County, Nevada, New Jersey, Utah, and Virginia to develop new or revised VOC standards, also based on levels established by CARB.

At the international level, Canada's new VOC regulations became effective January 2023, which HCPA helped negotiate alongside the **Canadian Consumer Specialty Products Association (CCSPA)**. The Association also submitted comments to the **Hong Kong Special Administration Region Government** regarding new VOC standards for seven cleaning product categories.

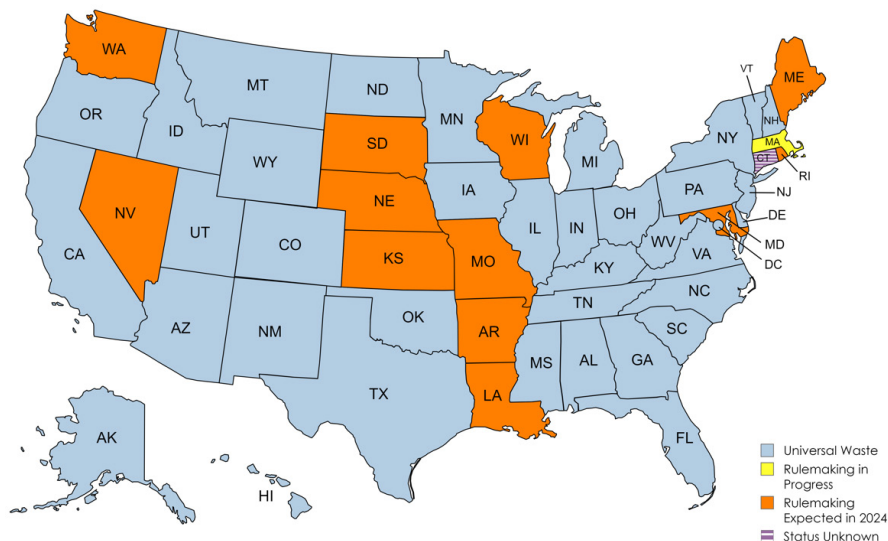
Universal Waste



In 2020, the EPA published a final rule to add waste aerosol cans to the universal waste program under the Federal Resource Conservation and Recovery Act (RCRA) regulations.

This change offered a number of benefits by establishing a system for managing aerosol containers with leftover product. These streamlined regulations eased regulatory burdens, promoted the collection and recycling of aerosol containers, and encouraged the development of municipal and commercial programs to reduce the quantity of waste going to landfill or combustors.

Through 2023, 36 states and the District of Columbia have added aerosol containers to their universal waste programs, and nearly all the remaining states have confirmed that they will be making similar amendments to their regulations in the future.





Aerosol Recycling Initiative



In May 2022, HCPA and the Can Manufacturers Institute (CMI) launched the Aerosol Recycling Initiative with the support of almost 20 companies across the aerosol value chain to increase access to aerosol recycling and on-pack recyclability messaging.

The initiative's two quantitative, time-bound goals are to achieve by 2030 at least an 85 percent recycling access rate for all aerosol cans and label at least 90 percent of aerosols as recyclable with messaging about how to properly recycle them.

In the first phase of this initiative, HCPA and CMI conducted consumer sentiment market research on the recycling of aerosol products, completed a survey of the percentage of aerosol products with a recycling message, analyzed the environmental and economic impacts of greater aerosol container recycling, identified and contacted the largest 67 materials recovery facilities (MRFs) in the U.S. on their acceptance of aerosol containers, interviewed various MRFs about their processing of aerosol containers, collected samples to determine their fill status, and discussed potential next steps to increase MRF acceptance of aerosol products. This data is set to be published in a white paper in 2024.

Separately, HCPA is working to develop voluntary label guidance to improve communication to consumers about how to properly recycle empty aerosol containers.





TSCA

Toxic Substances Control Act

Under the Toxic Substances Control Act (TSCA), the EPA evaluates potential risks from new and existing chemicals, including those used in household and commercial products, and acts to address any unreasonable risks chemicals may have on human health and the environment.

HCPA has a longstanding commitment to ensuring that the EPA has adequate resources – with appropriate oversight – to execute an effective program.

However, the EPA has suffered from workforce planning, skills, and technology gaps which have negatively impacted the Agency's mandated regulatory and scientific review process within a predictable timeframe. As a result, delays and backlogs have piled up over the last few years, and the Agency is months (if not years, in some cases) behind and constantly missing deadlines for chemical approvals and risk evaluations.

New Chemicals Program

HCPA members have submitted numerous notifications for new chemicals under TSCA. Statutorily, the EPA is required to complete a review of these chemicals in 90 days; however, the Agency has routinely missed deadlines, thereby placing limitations on the commercialization of newer, more sustainable chemicals.

New chemicals and technologies are essential for innovation that promotes sustainability, especially considering existing chemicals were not typically designed with circular economy or sustainability concepts in mind.

New Chemicals Program (continued)

The New Chemicals Program is vital to getting new chemicals on the market and program updates are needed to support the commercialization of more sustainable chemistries.

HCPA remains concerned that, in the absence of these updates or with a continuation of the status quo, the New Chemicals Program disincentivizes investment in American innovation and that companies outside the U.S. are reaping the research and development benefits, which results in Americans having less access to new, more sustainable chemistries and hurting domestic manufacturing.

In addition, the EPA's policy choices in its New Chemicals Program implementation unintentionally favor legacy, less safe chemicals by unnecessarily restricting new, safer alternatives.

HCPA has engaged in numerous ways to address these concerns, including discussions with Agency staff, submitting letters on proposed updates and actions, and Congressional advocacy efforts. HCPA is committed to achieving constructive updates to the New Chemicals Program that address persistent issues experienced by member companies.

Existing Chemicals Program

The EPA continues to work through developing processes to make prioritization, risk evaluation, and risk management decisions under TSCA and complete ongoing risk evaluations of existing chemicals.

HCPA has submitted numerous letters to the Agency, including the risk evaluation procedure rule, various risk management proposals, and a supplemental risk evaluation for 1,4-dioxane (which focused on evaluating risks when present as a byproduct and general population exposures in air, land, and water).

Following the submission of these letters, HCPA has been engaged with the EPA to ensure that critical uses are considered in the final rules.

In September 2023, Dr. Steve Bennett, Executive Vice President, Scientific & Regulatory Affairs, served on the EPA's Science Advisory Committee on Chemicals (SACC) to provide expert peer review on the substantive

scientific issues raised in the supplement to the 1,4-dioxane risk evaluation.

The EPA is expected to finalize the risk management rules for several chemicals of interest to HCPA members in 2024, including methylene chloride, trichloroethylene, perchloroethylene. During this same time, the Agency is expected to propose risk management for 1-bromopropane, N-methyl-2-pyrrolidone, and 1,4-dioxane.

The EPA also recently finalized a rule to require one-time retrospective reporting of PFAS substances. HCPA provided comments and engaged with the Agency during the rulemaking process, which helped produce a rule more reflective of the burden of the reporting. HCPA has also conducted educational webinars for members on this issue to ensure they are aware of the due diligence and compliance obligations of the reporting rule.



*Dr. Steve Bennett, EVP,
Scientific & Regulatory Affairs*

Communications and Media Relations

HCPA's Communications & Public Affairs team educates policymakers, the media, and opinion leaders about industry issues.

With regular features in consumer, trade, and Inside the Beltway publications, HCPA serves as a trusted and go-to source about the industry among key audiences.

In 2022, Steve Caldeira authored several op-eds for  **Policy**

An Industry That Kept Supply Chains Open February 8, 2022

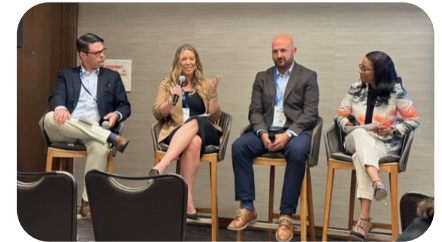
The household and commercial products industry kept up with consumer demand for cleaners and disinfectants during the pandemic by working closely with regulators to manage the supply chain.

Even Industry Agrees EPA Needs More Funding July 15, 2022

Funding for the EPA has failed to keep pace with statutory requirements. A weakened Agency leaves businesses scrambling to navigate an ever-changing maze of state laws rather than adhering to a national standard established by the EPA.

Even the Regulated Agree EPA Needs More Help November 15, 2022

The EPA needs more funding to improve its chemical approval system. While the Agency deserves a lot of credit for trying to make do with what it has, only Congress can provide the additional resources that the EPA requires to operate effectively and make improvements.



Allie Hayes, SVP, Communications, Public Affairs & Industry Relations, presents on a panel at NAM's Council of Manufacturing Associations (CMA) Summer Leadership Conference, August 2023.

HCPA was featured in



Commentary from Steve Caldeira was featured in the Opinion section of The Washington Post, advocating for funding for the EPA.

The Washington Post

The EPA needs resources — and guidelines June 6, 2022

Industries don't usually endorse bigger budgets for their federal regulators. But the industry I represent, which makes cleaners, disinfectants and pesticides, is fighting to increase funding for the Environmental Protection Agency, and for good reason.

The June 1 article "Shrinking budget, growing workload build an EPA crisis" documented well the many problems the agency faces because of financial shortfalls. But it missed one: The EPA has an astounding backlog of 11,000 pesticide-related regulatory decisions because of staffing shortages.

The resulting delays in approval of pesticide advancements hurt both the businesses that make the products and the consumers who benefit from them. Companies need certainty to get their products to market. Congress should approve the larger EPA budget that President Biden has requested so it can again become the preeminent environmental regulator it is supposed to be.

The Partnership for the Future of EPA, a coalition launched by HCPA and EWG, was featured in POLITICO Influence, a daily newsletter that delivers political news and analysis from Washington, D.C.

POLITICO
Influence

Dept. of Odd Bedfellows April 10, 2023

Environmental activists and the trade group representing chemical cleaners are putting their differences aside to push for boosting funding for the EPA. The Environmental Working Group and the Household & Commercial Products Association have launched Partnership for the Future of EPA to push for additional resources for the agency in an uncommon call by the regulated community to strengthen its regulators.

— HCPA represents manufacturers of cleaning, disinfecting and home maintenance products, including **3M, Clorox, Kimberly-Clark Corporation, Microban, SC Johnson, Reckitt Benckiser, ScottsMiracle-Gro, Procter & Gamble, FMC Corporation, Chemours, Bath & Body Works, Dupont** and **Eastman Chemical**.

— The trade group's partnership with EWG will focus on educating lawmakers about EPA's work, as well as its organizational needs, in order to bolster support for the oft-politicized and chronically underfunded agency. "It's impossible for the EPA to do its work without the appropriate funding and resources to address business critical functions, staff training, and working through process improvements," HCPA President and CEO Steve Caldeira said in a statement.



Sustainability

Following Molly Blessing's appointment in 2021 as Director of Sustainability, HCPA developed and launched the Sustainability & Product Stewardship Council (SPSC) in March 2022.

The SPSC serves as the central forum and coordinating entity for communicating information, making strategic decisions, and operating technical task forces related to sustainability and product stewardship on behalf of member companies and the industry.

Unique among HCPA's Councils, the SPSC has an executive board composed of members who are sustainability champions within their respective organizations and the specialty chemicals sector.

SPSC Mission

Protect and enhance the lives of people and the planet and promote the transition to an environmentally and socially sustainable economy.

SPSC Vision

Serve as a forward-looking, trusted voice, and acknowledged leader in driving product stewardship and sustainability efforts, and educating and empowering people to live more sustainable lives.



To inform the focus and structure of the SPSC, HCPA

1. Reviewed available member company information on sustainability efforts and goals;
2. Discussed with member company representatives the sustainability challenges and opportunities they face and where HCPA can contribute; and
3. Completed a survey of member companies asking them to rank a list of sustainability issues by priority.

Based on this qualitative and quantitative feedback, the SPSC identified three areas to concentrate its work, which has helped the Association address several business-critical issues on behalf of the industry, including environmental marketing claims, EPR, recycled content, and sustainable chemistry.



Certifications & Claims

HCPA has a long-standing commitment to providing member companies with programming that addresses the use of safer chemicals in their products and informs them about resources related to leading sustainability certifications.

Moreover, the Association provides a forum for manufacturers and formulators to discuss best practices for using ingredients identified as safer, achieving sustainability certifications for their products, and marketing those products to consumers and workers.

HCPA has been deeply engaged on environmental marketing claims activity at the state and federal levels, including the revision of the Federal Trade Commission's *Guides for the Use of Environmental Marketing Claims* (Green Guides) and implementation of California's SB 343, the "Truth in Labeling" law, which identifies what products and packaging may carry a "recyclable" claim in the state.

HCPA is a proud champion of the EPA's Safer Choice program and provided extensive input on the proposed expansion to new product categories and updates to the Safer Choice Standard.

HCPA also participates in the stakeholder advisory group for the development of a sustainable packaging certification by Green Seal, a leading non-profit ecolabel that develops life cycle-based sustainability standards for products and services and offers voluntary third-party certifications for those that meet the criteria.

Sustainable Packaging

The concepts of EPR for packaging, and, relatedly, PCR content and source reduction of plastic mandates rapidly gained momentum in 2022 and 2023. HCPA has been strongly engaged at the state and federal levels to support efforts to develop, commercialize, scale, and market more circular packaging and avoid disincentivizing meaningful recycling, reuse/refill, and source reduction activities.

HCPA developed an extensive matrix of state EPR, PCR content, and environmental marketing claims legislative requirements for plastic products that covers all bills passed through 2023. This matrix is available as a resource for members.

In May 2022, HCPA and CMI launched the Aerosol Recycling Initiative to help consumers and workers easily and properly recycle empty aerosol cans in the U.S. and enable the aerosol industry to communicate accurately and effectively about the aerosol can's recyclability and overall sustainability profile.

For more information, please see the *Aerosol Recycling Initiative* section on page 17.



Sustainable Chemistry

Swift, sustainability-focused chemical innovation is essential to maintaining and advancing quality of life, particularly amid the shift away from fossil fuel-based materials in response to the climate crisis. In 2022 and 2023, HCPA consistently advocated for prioritizing recognition and regulatory approval of sustainable chemistry solutions and removing regulatory barriers that disproportionately impact such chemistries.

HCPA provided input to the Biden Administration throughout the process of the Sustainable Chemistry Strategy Team's development of a definition of sustainable chemistry, an overview of the federal landscape of sustainable chemistry initiatives, and a strategic plan for advancing sustainable chemistry.

For more information, please see the *Sustainable Chemistry R&D Act* section on page 7.

HCPA has submitted comments and engaged in robust discussions with the EPA about specific barriers to the commercialization and adoption of sustainable chemistry innovations posed by the current new chemical review process under the Toxic Substances Control Act (TSCA). HCPA continues to emphasize the importance of an improved new chemicals review process which incorporates sustainable chemistry and systems thinking considerations.

For more information, please see the *TSCA* section on pages 18-19.

In 2023, HCPA participated in the American Chemical Society's (ACS) 2nd Annual Sustainability Summit, which reimagines chemistry education, including by sharing ideas on how to effectively develop training on sustainable chemistry concepts for chemists in the workforce.

Innovation Awards

In 2022 and 2023, HCPA's annual Innovation Awards focused specifically on innovations that help the industry transition to an environmentally and socially sustainable economy.

Increasingly, consumers and workers are calling for more sustainable products, and companies have invested significant time and resources providing them. These innovations protect people and the planet, create overall efficiencies in the manufacturing, processing, sale, and use of products, and help reduce greenhouse gas emissions.

HCPA is proud to recognize the innovations that keep the industry moving forward.

Association Award

Croda (2022)

Bona (2023)

Carbon Footprint Award

Ecolab (2022)

Plastipak Packaging (2023)

Circular Economy Award

Eastman Chemical Company (2022)

The Clorox Company (2023)

End-User Communication Award

The Procter & Gamble Company (2022)

Ingredients Awards

Locus Performance Ingredients (2022)

Bona (2023)

Technology Award

Plastipak Packaging (2022)

Industrial (2023)

CRODA **Bona**[®]

ECOLAB[®] *Plastipak*

EASTMAN  The Clorox Company

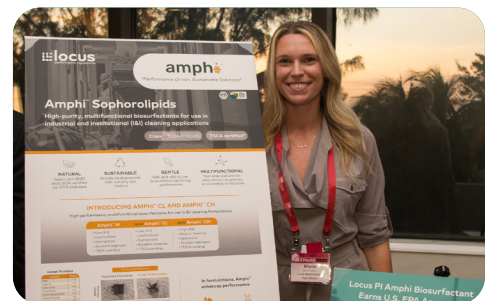


 locus[®] performance ingredients **Bona**[®]

Plastipak  Industrial



Jerry Porter, HCPA's 2020 Chair of the Board, accepting Procter & Gamble's Innovation Award





Industry Insights

4,337 Registered Attendees

@ 33 HCPA hosted events

HCPA hosts conferences, webinars, and workshops on priority industry issues.

These events included:

Aerosol Pressurized Product Survey Webinar

Aerosol Propellant Safety Seminar

Aerosol Recycling Initiative

Annual & Mid-Year Member Conferences

Advanced Topics in Product Labeling

Canadian VOCs for Certain Product Regulations

CARB Sunsetting the 2% Fragrance Exemption

Cleaning Products: Hot Topics Workshops

Cleaning Fundamentals/Intermediate Workshops

CPSC Workshop

Innovation and Manufacturing Act Updates

Lunch & Learn with The Recycling Partnership

Maximum Increment Reactivity (MIR) Webinar

New TSCA CDR Reporting Cycle

Pesticide Management Workshop

Pesticide Regulation Workshop

PFAS Webinar

Product Stewardship Webinar Series

Protecting Your Small Business Webinar

State Registration Webinar Series

Summer Lunch & Learn Webinar Series

Training & Development Webinar Series

Trends in Product Sustainability

TRI Reporting Webinar

Truth in Recycling Labeling: Balancing State & Federal

TSCA CBI Webinar

Young Professionals Committee - Lunch & Learn Series

In addition to industry experts, HCPA regularly invites a diverse group of leaders to discuss their unique experiences, teach valuable life lessons, and share important business insights.



**Joe Theismann, World Champion Quarterback
and ESPN Broadcaster**
2023 Annual Meeting Keynote



**Lt. Col. Scott Mann, Retired U.S. Army Green Beret
and Leadership Expert**
2023 Mid-Year Meeting Keynote



Major Garrett, Chief White House Correspondent, CBS News
2022 Annual Meeting Keynote



**Geoff Bennett, Chief Washington Correspondent and
Weekend Anchor, PBS NewsHour**
2022 Mid-Year Meeting Keynote

Dedication to Excellence

Charles E. Allderdice Jr. Memorial Award

The Allderdice Award is the highest honor that HCPA can bestow upon an employee of a member company and is presented annually to an individual who has made exceptional contributions to the Association and the household and commercial products industry.



Steve Christensen,
Ecolab, 2022



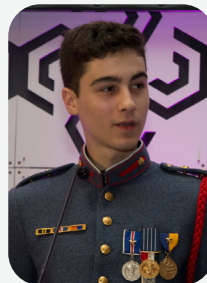
Bill Schalitz,
Spartan Chemical Company, 2023

Murray Glauberman Memorial Scholarship Award

The Glauberman Memorial Scholarship is awarded to a child or grandchild of a full-time employee of an HCPA member company. Named for the late Murray Glauberman, HCPA's 1986 Chair of the Board, the scholarship recognizes achievement in the classroom, leadership skills, and a commitment to community service. Since its inception in 1988, HCPA and Malco Products have awarded a total of \$280,000 to 35 deserving recipients to pursue their collegiate studies.



2022
**BETHANY IN
RECKITT**
Northeastern University



2023
**MICHAEL UREVICH
RECKITT**
Villanova University



CEO of the Year Award

In 2022, Steve Caldeira was named **CEO Update's Trade Association CEO of the Year**. **Jay Timmons, President & CEO, National Association of Manufacturers (NAM)** said:

Steve represents the best of association leadership. He is a source of boundless energy, wise counsel, and genuine kindness. The past few years have tested us all in unexpected ways—personally and professionally. But Steve has stood out as an example of what all of us can overcome and achieve if we are driven, committed, and relentless.

Of course, Steve's commitment to the association community and the country extends beyond his role as President & CEO of HCPA. He devotes countless hours to other charitable and civic causes—when there is a need, Steve is always there to lend a hand.

He is a powerful advocate for the values that have made our country exceptional and that keep our industry strong: free enterprise, competitiveness, individual liberty, and equal opportunity.

Additional Award Recognitions



The Hill's Annual List of Top Lobbyists

Steve Caldeira, 2022 and 2023
Mike Gruber, 2022 and 2023



2022 ASAE Association Policy Leadership Award

Steve Caldeira



2022 Alzheimer's Association Capital Area Chapter Lifetime Achievement Award

Steve Caldeira



BOY SCOUTS OF AMERICA

2022 Boy Scouts of America Capital Area Council John H. Graham IV Association Executive Award

Steve Caldeira



George Washington Mount Vernon Dinner Co-Chairs

October 2023

Left to Right: Michael Skahill, Lineage; Lorraine Riffle Caron, Kimberly-Clark; Shannon Meade, Littler Mendelson, P.C.; Steve Caldeira, HCPA; Doug Bradburn, George Washington's Mount Vernon; and Kevin Burke, Airports Council International-North America

Other philanthropic, trade associations, and professional societies that HCPA worked with in 2022-2023:





To our dedicated member volunteers, we thank you.





HCPA Chair, Meghan Lieb, Ph.D.
VP, Global Research & Development
WD-40 Company

Board of Directors

As of April 2024

First Vice Chair, Catherine Trinkle, Deputy General Counsel, Reg. & Env. Law, Head of Government Affairs, **BASF Corporation**

Second Vice Chair, William Schalitz, VP, Research & Development, **Spartan Chemical Company, Inc.**

Treasurer, Lisa Pankiewicz, VP, Global Stewardship, **The Clorox Company**

Immediate Past Chair, Rebecca Korwin, Ph.D., EVP of Science and Innovation, **State Industrial Products**

Greg Adamson, SVP, Global Regulatory Affairs, Product Safety and Sustainability, **Givaudan Fragrances Corporation**

Tiffany Atwell, SVP of Global Government Relations and Head of Washington, DC Office, **ECOLAB**

Jerry Porter, SVP, R&D, Global Fabric Care, Flavors & Fragrance Discipline Capability and Fabric & Home Care Sector, **The Procter & Gamble Company**

Kerry Blissett, Head of Regulatory Affairs P&B, **Firmenich**

Robert (Bob) Butterick, Ph.D., TS&D Director, Home and Personal Care Northeast Dow Center Site Leader, **Dow**

Adriano Galimberti, VP & General Manager, NA, **Stepan Company**

Michael G. Pfefferkorn, Division Vice President and General Counsel, **United Industries Corporation**

Kevin Rejent, Senior Counsel—Regulatory & Head of Government Affairs, **Energizer Holdings, Inc.**

Michelle Rudnick, Global Director of Regulatory Affairs, **CRC Industries, Inc.**

Adam Warren, VP, Product Innovation Laundry & Home Care R&D, NA, **Henkel Corporation**

Bart Bastian, President & CEO, **Spray Products Corporation**

Joel Burdick, Ph.D., VP, Scientific and Regulatory Affairs, **Bath & Body Works**

Art Esposito, Director, Global Product Stewardship and Sustainability, **Church & Dwight Co., Inc.**

Brian Herrington, President, SMG Foundation & VP External Affairs, **Scotts Miracle-Gro Company**

Jaime McKinley, President, **W.F. Young, Inc.**

Tonya Morris, Global Segment Director of Antimicrobials, Disinfectants and Virus Studies, **Nelson Laboratories LLC**

John Schierlmann, Technical Director, **IndSpyre Solutions**

Vince Sewalt, Ph.D., Head, Regulatory Science & Advocacy, **International Flavors and Fragrances (IFF)**

David Anderson, SVP, **Locus Ingredients**

Julia Kim, VP, Regulatory Affairs and Safety for North America, **Reckitt**

Stephanie Blakely, VP, Global Regulatory Services & Compliance Scent & Care Division, **Symrise**

David Burks, President & COO, **Diversified CPC International, Inc.**

Lisa Dreilinger, Global VP Regulatory, Consumer Microbial Control, **Arxada**

Deb Fiddelke, VP, Global Public Affairs, **SC Johnson**

Ted Head, Director of Regulatory Affairs, **McLaughlin Gormley King Co. (MGK)**

Michael Boucher, HCPA General Counsel, Partner, **Steptoe**

HCPA Staff Directory

Steve Caldeira, President & CEO

Leta McDowell, Executive Assistant to the President & CEO, and Director of Board Administration

Steve Bennett, Ph.D., Executive Vice President, Scientific & Regulatory Affairs

Mike Gruber, Executive Vice President, Government Relations & Public Policy

Nicholas Georges, Senior Vice President, Scientific & International Affairs

Allie Hayes, Senior Vice President, Communications, Public Affairs & Industry Relations

Molly Blessing, Vice President, Sustainability & Product Stewardship

Meredith Mangas, Vice President, Meetings & Conferences

Ryan Nau, Vice President, Marketing & Member Engagement

Ligia Duarte Botelho, Senior Director, Regulatory Affairs

Christopher Finarelli, Senior Director, State Government Relations & Public Policy (West Region)

Michelle Kopa, Senior Director, State Government Relations & Public Policy (East Region)

Carrie Brown, Senior Manager, Regulatory Affairs

Damien Spruell, Senior Manager, Support Services

Ignite Solutions Staff Directory

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Chris Carter, Deputy Executive Director, Ignite Solutions

Emilee McCubbins, Program Manager, Ignite Solutions

Michael Schmitz, Program Manager, Ignite Solutions

Autumn Spriggs, Program Manager, Ignite Solutions

*Ignite Solutions - Formerly known as the
Research & Regulatory Management Council (RRMC)*

Inside Cover



Household & Commercial Products Association

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