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Media Contact

Alexandra Hayes

Senior Vice President, Communications & Public Affairs

484-888-4412 | ahayes@thehcpa.org

HCPA Announces 2023 Innovation Award Winners

Fifth annual Innovation Awards recognizes members of the household and commercial products industry for accomplishments in product innovation and sustainability

Washington D.C. – The Household & Commercial Products Association (HCPA) recently announced the winners of the 2023 Innovation Awards, which honor companies within the household and commercial products industry for accomplishments in five product categories: Carbon Footprint, Circular Economy, End-User Communication, Ingredients, and Technology.

The Innovation Awards are held in conjunction with HCPA’s Annual Meeting in Fort Lauderdale, Florida. To engage conference attendees in the recognition, there is a vote for an innovation to also win the Association Award.

“Increasingly, consumers are calling for more sustainable products, and companies have invested significant time and resources to meet these demands,” said Steve Caldeira, President & CEO. “From the ingredients used in a product’s formulation to the materials used in packaging, these are the next generation of products that are going to keep people healthy and the environment safe. HCPA is proud to host the Innovation Awards to recognize the innovations that keep the household and commercial products industry moving forward.”

HCPA would like to congratulate the following companies for their accomplishments and leadership in driving the industry’s transition to a more environmentally and socially sustainable economy.

Association Award

Bona

Carbon Footprint

Plastipak Packaging

Circular Economy

The Clorox Company

Ingredients

Bona

Technology

Ndustrial

Nominations for the Innovation Awards were open to formulators, manufacturers, and distributors of household and commercial products and related ingredients, packaging, and technologies. A panel of expert judges from HCPA's Sustainability & Product Stewardship Council (SPSC) ranked the nominated products in each category to determine the winner. The Association Award winner was determined by votes from HCPA Annual Meeting attendees.

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About HCPA

The Household & Commercial Products Association (HCPA) is the premier trade association representing companies that manufacture and sell \$180 billion annually of trusted and familiar products used for cleaning, protecting, maintaining, and disinfecting homes and commercial environments. HCPA member companies employ 200,000 people in the U.S. whose work helps consumers and workers to create cleaner, healthier, and more productive lives.