

**A Joint HCPA and ISSA Event:  
Hot Topics: Cleaning Products 2022  
October 10, 2022  
McCormick Place Convention Center  
Chicago, Illinois**

**Agenda**

8:00 – 9:00 am           **Breakfast & Registration**

9:00 – 9:15 am           **Opening Remarks**

9:15 – 10:00 am       **Update on Packaging**

Sustainability—particularly regulatory and public concerns around single-use packaging waste—is combining with other powerful trends to drive major changes in packaging solutions. Regulators are moving on the issue, and companies, including retailers, are proactively making bold commitments to improve both the sustainability of their packaging and to fundamentally rethink their packaging systems. This session will address the growing number of states enacting extended producer responsibility legislation, and other sustainability measures directed at packaging; and will also address the growing concern regarding detergent pods and other single use packaging systems.

10:00 – 10:30 a.m.      **Overview of Federal and State Sustainable Purchasing Initiatives**

The demand for environmentally preferable cleaning products and services has greatly accelerated in the past few years. Much of this growth in demand has been spurred by federal and state sustainable purchasing initiatives and policies. Inevitably, the public sector green procurement policies significantly impact and otherwise shape the purchasing policies of the private sector in both household and institutional markets. This session will focus on federal and state policies and initiatives that have helped shape the procurement preferences of our nation.

10:30 – 10:45 am       **NETWORKING BREAK**

10:45 – 12:00 pm       **Sustainable Cleaning Products and the Ecolabel Programs that Recognize Them**

The growth in demand for sustainable cleaning products has been fostered by the three primary ecolabel programs that serve the industry: Green Seal, EPA Safer Choice, and UL ECOLOGO. This session will feature each of these well-established ecolabel programs and provide an update on the services and standards that they provide for the industry. Specifically, Green Seal will provide an overview of its Healthy Green Schools and Colleges’ Standard for Cleaning along with its recently released voluntary packaging initiative. In addition, EPA Safer Choice will focus on its now permanent DfE disinfectant program, while UL ECOLOGO will discuss its recently combined standard for cleaning products.

12:00 – 1:00 pm

## **NETWORKING LUNCH**

1:00 – 1:30 pm

### **Microplastics and the Cleaning Industry**

Microplastics, used in a variety of products including cleaning products, personal care products and floor finishes, are coming under increased scrutiny because of its impact on the environment. As a consequence, microplastics have become the target of state and federal laws and regulations that limit or ban the use of such material. This session will provide an overview of this growing body of law and how it is impacting the use of microplastics in the cleaning industry.

*Speakers: 1) Michael Gruber, Senior Vice-President, Government Relations, and Public Policy, HCPA (invited); and 2) Christopher Finarelli, Director, State Government Relations & Public Policy, HCPA*

1:30 – 2:00 pm

### **Update on California Proposition 65**

Proposition 65, officially known as the Safe Drinking Water and Toxic Enforcement Act of 1986, was enacted as a ballot initiative in November 1986, and has been a source of controversy since that time. The rulemaking exercise related to the “short form” warning is certainly no exception to that statement. This session will address the history of the short form warning rulemaking, California’s attempts on modifying the use of the short form, and how OEHHA is likely to move forward once again with that rule. In addition, this session will touch on SB258’s ingredient disclosure requirements for Prop 65 substances and other updates on Prop 65.

*Speakers: 1) Michael Gruber, Senior Vice-President, Government Relations, and Public Policy, HCPA (invited); and (2) Bill Balek, General Counsel, ISSA*

2:00 – 2:45 pm

### **The Regulation of PFAS**

Per- and Polyfluoroalkyl substances (PFAS) are a diverse group of manmade chemicals used in a wide range of consumer and industrial products. In recent years, much scientific attention has been focused on PFAS and their tendency to remain intact and accumulate in the environment and human bodies, resulting in a growing body of federal and state regulations. This session will review EPA’s action plan for PFAS including the Agency’s reporting rule for PFAS, as well as take a look at California and how it plans to address PFAS under the State’s Safer Consumer Products Program, and PFAS ingredient disclosure requirements under Proposition 65.

2:45 – 3:00 pm

## **NETWORKING BREAK**

3:00 – 3:45 pm

### **VOC Regulatory Update**

The regulation of VOCs in household and commercial products is always changing, and this year is no different. This session will focus on recent revisions to California VOC regulations, the strictest in the country, as well as

changes to other existing State VOC regulations, and a discussion of those states that are contemplating adopting VOC regulations for the first time. In addition, this session will provide an overview of the major provisions of the Canadian national VOC regulations that go into effect on January 1, 2024.

*Speaker: Nicholas Georges, Senior Vice-President, Scientific and International Affairs*

3:45 – 4:15 pm

### **Regulatory Briefing**

This fast-paced session will touch on multiple timely topics of interest to manufacturers of household and commercial cleaning and allied products.

Attendees will receive updates on such topics as:

- Reauthorization of the Pesticide Registration and Improvement Act (PRIA 5)
- State pesticide regulation activity
- Canada’s proposed biocides regulations
- Contaminants of concern (i.e., 1,4 dioxane, benzene)

*Speakers: 1) Michael Gruber, Senior Vice-President, Government Relations, and Public Policy, HCPA (invited); and (2) Bill Balek, General Counsel, ISSA*

4:15 – 4:50 pm

### **Outlook for Cleaning Product Demand in a Post-Pandemic World**

Demand for cleaning products and disinfectants soared during the COVID pandemic in both the institutional and household markets. But will that demand stay at pandemic levels now that COVID is nearly in the rearview mirror? This session will address the cleaning and disinfection habits that are likely to remain with us in both the “away from home” and consumer markets in the wake of COVID. Moreover, attendees will learn about transformational trends, including new technologies, that are helping to shape the cleaning industry of the not-too-distant future.

4:50 – 5:00 pm

### **CLOSING COMMENTS**