Pesticide Regulation Virtual Event
3-Part Webinar Series
Presented by HCPA, Crowell & Moring, & TSG

- **Part 1: Tuesday, October 12th from 1:00 – 3:00 pm EST**
    - Devices: Since the start of the pandemic, EPA has increased its focus on pesticide devices, particularly those that make claims related to microbes. The agency's increasingly aggressive exercise of authority over devices like air purifiers, water filters, UV lights, and similar devices has caused significant disruption and confusion in the industry. In this session we review the regulatory requirements applicable to pesticide devices at the federal and state level, and we examine the current enforcement environment facing manufacturers, importers and distributors of devices. We also discuss recent developments in the regulation of devices in Canada
    - *Amy Symonds, Counsel, Crowell & Moring*
    - *Warren Lehrenbaum, Partner, Crowell & Moring*
    - *Micah Reynolds, Senior Regulatory Consultant, TSG Consulting*
- **Part 2: Wednesday, October 13th from 1:00 – 3:00 pm EST**
    - Navigating the 25 (b) and State Pesticide Registration Map – Update on state pesticide regulatory activity for both EPA-registered and minimum risk pesticides. Experts from a variety of perspectives will provide information and updates to better prepare attendees for navigating the states.
        - Regulatory Perspective
        - HCPA Perspective
        - Industry Perspective
    - *Kristine Styer, Director of Regulatory Affairs, Woodstream*
    - *Steve Bennett, Executive Vice President, Scientific and Regulatory Affairs, HCPA*
- **Part 3: Thursday, October 14th from 1:00 – 3:00 pm EST**
    - Hot Topics in the Post COVID World
        - There are a number of regulatory and legal issues that have evolved in the past 12 months as we re-enter and adjust to a Post COVID world. This session will address overarching enforcement trends specifically as it relates to COVID claims. We will also discuss the types of products that have received FIFRA Section 18 emergency approval as well the EPA's current stance on the type of products that they will consider for approval under FIFRA Section 18. In addition, over the last year there have been a number of specific types of labeling claims that have been heavily scrutinized by EPA. Our speakers will discuss those labeling issues including implementation and use of emerging viral pathogens claims and Directions for Use/marketing claim qualifications. EPA has also taken the position that data matrix forms are publicly releasable and are moving toward providing ease of accessibility to them on the web. Participants will be guided on how to complete the form as well as understand the data compensation requirements
    - Recap with the Experts and open floor to participants to ask questions
    - *Micah Reynolds, Senior Regulatory Consultant, TSG Consulting*
    - *Lisa Amadio, Principal Regulatory Consultant, TSG Consulting*
    - *Michael Boucher, Partner, Crowell & Moring*