

**FOR IMMEDIATE RELEASE**

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## **HCPA Wins 2021 EPA Safer Choice Partner of the Year Award**

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Washington D.C. – The Household & Commercial Products Association (HCPA) is proud to announce that it has received a 2021 Environmental Protection Agency (EPA) Safer Choice Partner of the Year Award. The Safer Choice Partner of the Year Awards recognize the contributions of Safer Choice partners and stakeholders who have shown outstanding achievement in the design, manufacture, selection, and use of products with safer chemicals. This is the sixth time in seven years that HCPA has received this honor.

“Being recognized as an EPA Safer Choice Partner of the Year is a great accomplishment,” said Steve Caldeira, President & CEO, HCPA. “The demand for products that are safer for human health and the environment continues to increase, and we are proud to support a program that helps consumers and workers identify such innovative products. While participation in the Safer Choice program is voluntary, many companies from the household and commercial products industry choose to formulate and manufacture products that meet this standard.”

HCPA would like to congratulate member companies The Ashkin Group, BASF, Bona, Church & Dwight, The Clorox Company, Jelmar, LSI, Novozymes, The Procter & Gamble Company, PurposeBuilt Brands, Roger McFadden and Associates, Rust-Oleum Corporation, and Wexford Labs, who also received 2021 Safer Choice Partner of the Year Awards.

Safer Choice is the EPA’s certification and labeling program to identify products with safer chemical ingredients. Safer Choice products undergo careful evaluation against a stringent set of health and environmental criteria, and a product is only allowed to carry the Safer Choice label if each ingredient is among the safest in its ingredient class. HCPA has consistently advocated for the Safer Choice program, educated member companies on the program requirements, and facilitated dialogue between the household and commercial products industry and the EPA.

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### **About HCPA**

The Household & Commercial Products Association (HCPA) is the premier trade association representing companies that manufacture and sell \$180 billion annually of trusted and familiar products used for cleaning, protecting, maintaining, and disinfecting homes and commercial environments. HCPA member companies employ 200,000 people in the U.S. whose work helps consumers and workers to create cleaner, healthier and more productive lives.