

FOR IMMEDIATE RELEASE

July 29, 2021

Media Contact

Alexandra Hayes

Vice President, Communications & Public Affairs

484-888-4412 | ahayes@hcpa.org

HCPA Wins Prestigious ASAE Power of Associations Gold Award

*HCPA and its member companies were recognized
by the association community for their COVID-19 advocacy efforts*

Washington D.C. – The Household & Commercial Products Association (HCPA) is proud to announce that it has received a 2021 American Society of Association Executives (ASAE) Power of A Gold Award for its COVID-19 response efforts. The [Power of A Awards](#) celebrate and promote the invaluable contributions that associations make to America and the world. This is the second consecutive year that HCPA has received this honor.

“Congratulations to this year’s Power of A Award winners, who continue to exemplify the indelible impact associations have on not just the industries and professions they represent, but on society at large,” said Barry Pilson, CAE, 2021 Chair of the Power of A Awards Judging Committee. “Given the pandemic-related challenges associations experienced over the past year, it’s incredible to see countless cases of associations going above and beyond their everyday mission to change the world. It’s a testament to our community and we’re very proud to highlight these award-winning initiatives this year.”

HCPA was awarded for its ongoing COVID-19 advocacy efforts, which involved coordinating with local, state, and federal officials, as well as various government agencies, to help fight COVID-19. Among the most significant initiatives, HCPA was one of the lead voices calling on federal, state, and local governments to allow manufacturers of cleaning and disinfectant products to remain open. As a result of these efforts, the Department of Homeland Security’s Cybersecurity & Infrastructure Security Agency (CISA) recognized these companies as critical infrastructure and they were allowed to maintain operations. Even as companies went back to work, the increased demand for disinfectant products caused disruptions in the supply chain. HCPA worked with the Environmental Protection Agency (EPA) to implement certain flexibilities to ensure that manufacturers would continue to have access to the ingredients they needed to make these products available for customers.

“We’re extremely grateful to receive an ASAE Power of A Gold Award – and for the second year in a row,” said Steve Caldeira, President & CEO, HCPA. “This is an incredible industry honor and demonstrates the excellent work that associations are able to accomplish on behalf of their members and the American public. Associations were created to find solutions to complex problems, and that’s what all of this year’s award winners did. COVID-19 continues to challenge the U.S. and we’re proud to play a small role in the response through our advocacy efforts,” Caldeira added.

ASAE is the Association that represents associations, and is made up of more than 48,000 individual members from 7,400 trade associations and professional societies. ASAE created [the Power of A](#) to recognize the extraordinary programs undertaken by associations to solve problems and strengthen lives, the workforce, the economy, and the world.

###

About HCPA

The Household & Commercial Products Association (HCPA) is the premier trade association representing companies that manufacture and sell \$180 billion annually of trusted and familiar products used for cleaning, protecting, maintaining, and disinfecting homes and commercial environments. HCPA member companies employ 200,000 people in the U.S. whose work helps consumers and workers to create cleaner, healthier and more productive lives.