

New Horizons 2021

Sponsorship Opportunities

Convened every three years by cleaning industry leaders of the Cleaning Products Division at the Household and Products Commercial Association, it brings experts from industry and academia together to engage in lively workshops that go well beyond the basics of formulation and regulation. This advanced workshop is for cleaning products pros who want to stay ahead of the competition. Act now to reserve a sponsorship. The conference is September 13-16 in Austin, Texas.

Networking Reception & General Session

\$4,500

This is a unique opportunity to spotlight your company at the Networking Reception and General Session, where all your peers will attend to mix and mingle after the first day of the workshop. This sponsorship includes:

- Company signage located at the registration desk
- Recognition at bar stations
- Company Logo displayed on the introductory slide of the presentation
- Display table with company materials
- Signage and company logo on meeting materials
- Website acknowledgement of sponsorship

Breakfast Sponsorship (three opportunities)

\$2,000

Energize the group with a healthy breakfast. This sponsorship includes:

- Recognition at breakfast station
- Display table with company materials
- Signage and company logo on meeting materials
- Website acknowledgement of sponsorship

Lunch Sponsorship (two opportunities)

\$3,500

Gain visibility by sponsoring a networking lunch. Prominent signage will remind participants of your hospitality and company visuals may be distributed and displayed. This sponsorship includes:

- Recognition at lunch station
- Display table featuring company materials or portable display
- Signage and company logo on meeting materials
- Website acknowledgement of sponsorship

Coffee Breaks (multiple opportunities)

\$500

Feature your brand during popular coffee & snack breaks. Attendees will appreciate an energy boost with coffee, tea, other beverages and snacks available. This sponsorship includes:

- Signage and company logo on meeting material