

## FOR IMMEDIATE RELEASE

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## HCPA Welcomes Michelle López Kopa As Director of State Government Relations & Public Policy

**Washington, D.C.** – The Household & Commercial Products Association (HCPA) is pleased to announce that Michelle López Kopa will be joining the Association on March 29, 2021 as Director, State Government Relations & Public Policy for the East Region.

Michelle most recently served as Director, Communications, Sustainability & Market Outreach at the American Chemistry Council (ACC), where she developed strategic plans for engagement with stakeholders, including government officials, brand owners, and standard setting bodies, on chemicals management and sustainability solutions.

Prior to that, Michelle was the Director of Global Affairs at ACC where she was responsible for maintaining relationships with U.S. and foreign legislative bodies, international governmental bodies, and other key groups, as well as aiding dialogue between ACC member companies and constituents on regulatory policy.

"Michelle's extensive experience on issues relevant to HCPA members will make her a valuable member of our team," said Steve Caldeira, President & CEO, HCPA. "Having worked with several HCPA member companies in the past, Michelle has a strong knowledge of the chemicals industry and maintains excellent relationships with key stakeholders and important constituencies that we engage on a regular basis."

"I'm very excited to join the HCPA team, and work with so many companies and organizations again in a new capacity," said Kopa. "HCPA has an excellent reputation of collaborating with diverse stakeholders to find commonsense solutions to issues on behalf of consumers, workers, and member companies and I look forward to engaging in that process."

Earlier in her career, Michelle worked for CropLife International and the U.S. Chamber of Commerce. She holds a Bachelor of Arts in International Relations from Principia College, as well as a Master of International Management and a Master of Business Administration from the University of Maryland University College.

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## **About HCPA**

The Household & Commercial Products Association (HCPA) is the premier trade association representing companies that manufacture and sell \$180 billion annually of trusted and familiar products used for cleaning, protecting, maintaining, and disinfecting homes and commercial environments. HCPA member companies employ 200,000 people in the U.S. whose work helps consumers and workers to create cleaner, healthier and more productive lives.