

FOR IMMEDIATE RELEASE

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HCPA Announces Virtual Mid-Year Meeting

– Due to COVID-19, HCPA will host its Mid-Year Meeting in May as a virtual event –

Washington D.C. – The Household & Commercial Products Association (HCPA) recently announced that it would host its Mid-Year Meeting as a virtual event on Monday, May 24 through Thursday, May 27. The Mid-Year Meeting is normally held in-person at The Mayflower Hotel in Washington, D.C. However, due to continued health and safety concerns regarding COVID-19, this year’s event will be virtual.

“While I’m disappointed that we can’t meet in-person, I’m confident that this is the right and safest choice for our members, vendors, staff, and the local D.C. community,” said Steve Caldeira, President & CEO, HCPA. “The staff is working hard to develop an excellent meeting, featuring the high-quality content that attendees deserve and have come to expect from HCPA.”

For more information about IMPACT2021, including the schedule and meeting content, please visit events.thehcpa.org/.

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About HCPA

The Household & Commercial Products Association (HCPA) is the premier trade association representing companies that manufacture and sell \$180 billion annually of trusted and familiar products used for cleaning, protecting, maintaining, and disinfecting homes and commercial environments. HCPA member companies employ 200,000 people in the U.S. whose work helps consumers and workers to create cleaner, healthier and more productive lives.