

FOR IMMEDIATE RELEASE

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HCPA President & CEO, Steve Caldeira, Named to The Hill's Annual List of Top Lobbyists

Washington D.C. – Steve Caldeira, President & CEO, Household & Commercial Products Association (HCPA), was named to *The Hill's* Top Lobbyists 2020. This is the third consecutive year that Caldeira has received this recognition.

Caldeira led the charge on behalf of HCPA and its members to proactively and effectively respond to the coronavirus pandemic. These efforts included working to ensure that cleaning and disinfecting product manufacturers and their workers were recognized as essential critical infrastructure by the Department of Homeland Security and could maintain operations. Additionally, HCPA met with EPA Administrator Andrew Wheeler and his senior staff about how the Agency could help increase the availability of cleaning and disinfecting products, while also providing input to the EPA on List N: Disinfectants for Coronavirus (COVID-19), and coordinating with government agencies and allied trade associations to help minimize supply chain disruptions.

For its response efforts, HCPA received a prestigious American Society of Association Executives (ASAE) <u>Power of A Gold Award</u>. The Power of A Awards are the association community's highest honor, and recognize the extraordinary programs undertaken by associations to solve problems and strengthen lives, the workforce, the economy, and the world.

Caldeira also serves as a passionate advocate for the household and commercial products industry among legislators, most recently calling for a federal standard for cleaning product ingredient communication and the passage of the Clean Start Tax Credit for businesses. Caldeira is also a respected voice in the media, having published multiple op-eds in various publications, including an <u>op-ed</u> in *The Hill* with Jay Timmons, President & CEO, National Association of Manufacturers (NAM), about how employers can use manufacturers as a model for safely reopening businesses amid the coronavirus pandemic.

Caldeira is listed under the Associations category in The Hill's List of Top Lobbyists.

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About HCPA

The Household & Commercial Products Association (HCPA) is the premier trade association representing companies that manufacture and sell \$180 billion annually of trusted and familiar products used for cleaning, protecting, maintaining, and disinfecting homes and commercial environments. HCPA member companies employ 200,000 people in the U.S. whose work helps consumers and workers to create cleaner, healthier and more productive lives.