

FOR IMMEDIATE RELEASE

December 7, 2020

Media Contact

Alexandra Hayes

Vice President, Communications & Public Affairs

484-888-4412 | ahayes@thehcpa.org

HCPA Recognizes Members of the Household and Commercial Products Industry for Accomplishments in Product Innovation and Sustainability at the Second Annual Innovation Awards

Washington D.C. – The Household & Commercial Products Association (HCPA) recently announced the winners of the 2020 [Innovation Awards](#), which honor companies within the household and commercial products industry for accomplishments in innovation and sustainability in five product categories: Ingredients, Sustainability, Consumer Communication, Technology, and Game Changer.

“The household and commercial products industry makes significant contributions to society every day – a fact that was highlighted by the coronavirus pandemic,” said Steve Caldeira, President & CEO, HCPA. “Despite the challenging year, these companies still raised the bar in creating products that help improve lives. I am honored to recognize these achievements and applaud the entire industry for their commitment to developing cutting edge formulations, products, and initiatives year after year.”

HCPA would like to congratulate the following companies for their accomplishments in developing the next generation of products that encourages innovation and moves the industry forward.

Ingredients

Emerald Kalama Chemical

Kalaguard SB

Sustainability

Ecolab

Trimeta pHredom

Consumer Communication

Droppz

Laundry and Dishwashing Detergent Pods

Technology

The Procter & Gamble Company

100% Polymer Aerosol Containers

Game Changer

Ecolab

Trimeta pHredom

Nominations for the Innovation Awards were open to formulators, manufacturers, and distributors of household and commercial products. A panel of expert judges ranked the nominated products in each product category to determine the winner. Innovation Award winners will be recognized on December 7 at a virtual ceremony during XPAND2020, HCPA's Annual Meeting.

###

About HCPA

The Household & Commercial Products Association (HCPA) is the premier trade association representing companies that manufacture and sell \$180 billion annually of trusted and familiar products used for cleaning, protecting, maintaining, and disinfecting homes and commercial environments. HCPA member companies employ 200,000 people in the U.S. whose work helps consumers and workers to create cleaner, healthier and more productive lives.