

**FOR IMMEDIATE RELEASE**

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## **HCPA Wins EPA Safer Choice Partner of the Year Award**

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Washington D.C. – The Household & Commercial Products Association (HCPA) is proud to announce that it has received a 2020 Environmental Protection Agency (EPA) Safer Choice Partner of the Year Award. The Safer Choice Partner of the Year Awards recognize the contributions of Safer Choice partners and stakeholders who have shown outstanding achievement in the design, manufacture, selection, and use of products with safer chemicals. This is the fifth time that HCPA has received this honor.

“We’re extremely proud to be recognized as an EPA Safer Choice Partner of the Year,” said Steve Caldeira, President & CEO, HCPA. “The Safer Choice program has been, and continues to be, an invaluable resource to the household and commercial products industry by working with companies to develop innovative products that meet the rising consumer demand for products that possess an excellent environmental, health, and safety profile.”

HCPA would like to congratulate member companies BASF, Clorox, DuPont, Jelmar, and PROSOCO, who also received 2020 Safer Choice Partner of the Year Awards.

Safer Choice is the EPA’s certification and labeling program to identify products with safer chemical ingredients, without sacrificing quality of performance. Safer Choice products undergo careful evaluation against a stringent set of health and environmental criteria. A product is only allowed to carry the Safer Choice label if each ingredient is among the safest in its ingredient class. HCPA has consistently advocated for the Safer Choice program, educated member companies on the program requirements, and facilitated dialogue between the household and commercial products industry and the EPA.

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### **About HCPA**

The Household & Commercial Products Association (HCPA) is the premier trade association representing companies that manufacture and sell \$180 billion annually of trusted and familiar products used for cleaning, protecting, maintaining, and disinfecting homes and commercial environments. HCPA member companies employ 200,000 people in the U.S. whose work helps consumers and workers to create cleaner, healthier and more productive lives.