Dear Colleague,

It is my pleasure to share with you this annual report highlighting the accomplishments of the Household & Commercial Products Association (HCPA) in 2019 and through the first quarter of 2020.

This annual report was completed as COVID-19 wreaked havoc around the globe. Our industry responded quickly by ramping up production of lifesaving cleansers and EPA-approved disinfectants, as well as donating tens of millions of dollars and critical resources to the COVID-19 response. HCPA successfully ensured that officials at the Department of Homeland Security and all levels of government understood that our supply chain was part of the critical infrastructure workforce.

We also redoubled our media relations efforts to educate consumers through interviews, podcasts, op-eds and various online platforms. We worked together and with outside groups to make the world a safer place. As our fight against this terrible disease continues, we will keep you informed about our stepped-up activities.

As always, the leadership of our members and our collaborative relationships with allied trade associations, NGOs, and bipartisan policymakers on Capitol Hill and in the states make our success possible. Thank you for your ongoing support. A digital version of this annual report can be downloaded at www.thehcpa.org/annualreport.

Sincerely,

Stephen J. Caldeira
President & CEO