

FOR IMMEDIATE RELEASE

March 11, 2020

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HCPA Supports the INFORM Consumers Act

Washington D.C. – The Household & Commercial Products Association (HCPA) released the following statement today, attributed to Steve Caldeira, President and CEO of HCPA, after Senators Durbin (D-IL) and Cassidy (R-LA) introduced the Integrity, Notification, and Fairness in Online Retail Marketplaces for Consumers Act, also known as the INFORM Consumers Act. The bill requires online retailers to disclose certain verified information regarding high-volume third-party sellers of consumer products.

“HCPA supports the INFORM Act, which is meant to increase transparency between online retailers and consumers. This bill builds on the Stop All Nefarious Toys in America (SANTA) Act, and will require online retailers of consumer products to verify third-party sellers and clearly show product origins, business name, and contact information.

Ultimately, this bill will make e-commerce safer for consumers by discouraging the sale of counterfeit products, eliminating opportunities for theft, and ensuring that products are safe and reliable.

HCPA member companies contribute more than \$180 billion annually to the economy and make the products that clean, protect, maintain and disinfect homes and commercial environments. The INFORM Act will ensure that consumers who order these products through online retailers receive the brands they know and trust.”

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About HCPA

The Household & Commercial Products Association (HCPA) is the premier trade association representing companies that manufacture and sell \$180 billion annually of trusted and familiar products used for cleaning, protecting, maintaining, and disinfecting homes and commercial environments. HCPA member companies employ 200,000 people in the U.S. whose work helps consumers and workers to create cleaner, healthier and more productive lives.