

**FOR IMMEDIATE RELEASE**

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**ACE, HCPA's Educational Foundation, Launches Online Resources About Coronavirus**

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Washington D.C. – The Household & Commercial Products Association (HCPA) released the following statement today, attributed to Steve Caldeira, President & CEO of HCPA, after the Alliance for Consumer Education (ACE) launched educational resources about coronavirus (COVID-19) at [ConsumerEd.org/PrepareforCoronavirus](https://ConsumerEd.org/PrepareforCoronavirus). ACE is HCPA's foundation that educates consumers about the safety and benefits of household and commercial products.

“There is a lot of misinformation about coronavirus, which public health officials are calling an infodemic. [ConsumerEd.org/PrepareforCoronavirus](https://ConsumerEd.org/PrepareforCoronavirus) will help consumers learn more about COVID-19, including how to clean and disinfect effectively, what products to use, how to prepare their homes, and tips from the CDC about stopping the spread of germs.

We are proud to add our voice to the list of organizations – like the World Health Organization (WHO) and the U.S. Centers for Disease Control and Prevention (CDC) – that are helping consumers access accurate information about coronavirus. HCPA member companies and ACE donors manufacture the disinfectants that can kill COVID-19 and have already stepped up to support the rapid response that is needed to successfully combat this public health threat.”

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**About HCPA**

The Household & Commercial Products Association (HCPA) is the premier trade association representing companies that manufacture and sell \$180 billion annually of trusted and familiar products used for cleaning, protecting, maintaining, and disinfecting homes and commercial environments. HCPA member companies employ 200,000 people in the U.S. whose work helps consumers and workers to create cleaner, healthier and more productive lives.