

FOR IMMEDIATE RELEASE

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Beth Ludwick Earns Certified Association Executive Credential from ASAE

Washington D.C. – The Household & Commercial Products Association (HCPA) congratulates Beth Ludwick, Vice President of Communications, for earning her Certified Association Executive (CAE) designation. The CAE is awarded by the American Society of Association Executives (ASAE), and is the highest professional credential in the association industry.

“HCPA is pleased to announce that Beth Ludwick has earned her CAE credential,” said Steve Caldeira, President & CEO of HCPA. “The CAE is the premier marker of a committed association professional, and we congratulate Beth for her hard work in receiving this designation.”

To be designated as a CAE, an applicant must have experience with nonprofit organization management, complete a minimum of 100 hours of specialized professional development, pass a stringent examination in association management, and pledge to uphold a code of ethics.

To maintain the certification, individuals must undertake ongoing professional development and activities in association and nonprofit management. More than 4,400 association professionals currently hold the CAE credential. The CAE Program is accredited by the National Commission for Certifying Agencies (NCCA).

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About HCPA

The Household & Commercial Products Association (HCPA) is the premier trade association representing companies that manufacture and sell \$180 billion annually of trusted and familiar products used for cleaning, protecting, maintaining, and disinfecting homes and commercial environments. HCPA member companies employ 200,000 people in the U.S. whose work helps consumers and workers to create cleaner, healthier and more productive lives.