

**A Joint HCPA and ISSA Event:
Ingredient Communications Workshop
November 18th, 2019
Las Vegas Convention Center**

Join HCPA & ISSA for a day long workshop on ingredient communication, disclosure, and compliance. This workshop will take a deep dive into how to comply with the regulations, an update about what is being proposed at the state and federal level, information on retailer requirements, and how HCPA and ISSA are advocating for reasonable disclosure guidelines.

By the end of this year, intentionally added ingredients must be shared online in California.

Learn how we got here. Learn how to comply. Hear from companies and their efforts.

Agenda

- | | |
|------------------|--|
| 8:00 – 9:00 am | Breakfast & Registration |
| 9:00 – 9:15 am | Opening Remarks

Jim Jones, EVP, Strategic Alliances & Industry Relations, HCPA
John Nothdurft, Director of Government Affairs, ISSA |
| 9:15 – 9:45 am | Consumer Product Labeling and Ingredient Communication: How did we get to where we are?

Since 2017, there have been a lot of conversations and changes made to the information consumers will see about chemical products and how they will see it. From coast to coast, states have begun making a variety of requirements that will impact many in the formulated product space. We will provide a brief update on how this industry got to where it is and where we see it moving forward.

Owen Caine, EVP, Government Relations & Public Policy, HCPA |
| 9:45 – 10:45 am | Deep Dive into the Disclosure Requirements for CA

With the deadlines for implementation fast approaching, this session will provide an overview of the ingredient disclosure requirements and provide critical answers to ensure compliance.

Jim Jones, EVP, Strategic Alliances & Industry Relations, HCPA |
| 10:45 – 11:00 am | Break |
| 11:00 – 12:00 pm | Retailer Chemical Management Policies: Transparency & Ingredient Communication Requirements

This session will look at what drives retailers to develop these policies; how retailers monitor product ingredients: UL-WERCSmart Platform; summary of |

several major retailer's chemical policies; UL-WERCS Advisory Council; and the HCPA Retail Engagement Work Group

Jim Jones, EVP, Strategic Alliances & Industry Relations, HCPA

12:00 – 1:00 pm

Lunch

1:00 – 1:45 pm

Procurement Panel

This session will feature representatives from key institutional markets with a focus on how they will react to a plethora of ingredient information that will soon be made available to them. Topics to be discussed include how ingredient information will influence purchasing decisions; how this information will be shared with employees and customers; and other potential uses of ingredient information.

Bill Balek, General Counsel, ISSA

Mike Jones, Director of Custodial Services, Columbia Public Schools

Michael Thomas, Environmental Services Manager, Dignity Health and President of IEHA Northern California

1:45 – 2:00 pm

Break

2:00 – 2:30 pm

Standardizing Nomenclature: Overview of HCPA's Consumer Product Ingredients Dictionary

An overview of and how to utilize the HCPA Dictionary to ensure standardized ingredient nomenclature and definitions as a compliance tool in California and with retailers.

Jim Jones, EVP, Strategic Alliances & Industry Relations, HCPA

2:30 – 4:00 pm:

Best Practice Sharing of Compliance Strategies

Large Company Perspective: 2:30 – 3:00 pm

Large or small, all companies must take the necessary steps to ensure that their products comply with state and federal requirements. Hear from the large company perspective about the unique set of challenges companies of a similar size face when navigating the complex regulatory environments in which they sell products in.

Medium/Small Company Perspective: 3:00 – 3:30 pm

Small to mid-size companies put a large emphasis on maximizing efficiencies when developing compliance strategies. Hear from the medium/small company perspective about how companies of a similar size put their resources to work in order to remain productive in an increasingly competitive market.

2:45 – 3:00 pm: Rebecca Kaufold, Chemist, Spartan Chemical Company

3:00 – 3:15 pm: Terry Hall, VP Regulatory, Hillyard Industries

Third-Party Perspective: 3:30 – 4:00 pm

Tracking designated chemicals lists, screening for byproducts and impurities, coordinating with raw materials suppliers on confidential business information: producing and maintaining accurate disclosures can be complicated and time consuming. Learn about third-party resources for meeting disclosure requirements and the potential benefits of standardizing ingredient communication across the industry.

Doug Gatlin, President, Green Seal

Nina Hwang, Environmental Scientist, Green Seal

4:00 – 4:30 pm

Marketing: How Labeling is Actually Done, How to Turn Labeling into a Positive

Roger McFadden, President, McFadden and Associates, LLC

4:30 – 4:45 pm

Closing Remarks