

FOR IMMEDIATE RELEASE

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HCPA Unveils Rebranded and Enhanced Government Relations & Public Policy Report

Association Shares Advocacy Results and Impact with Membership, Policymakers and the Media

Washington, D.C. – The Household & Commercial Products Association (HCPA) has released its [2018 Government Relations & Public Policy Report](#).

“Advocacy efforts on behalf of our members represents the number one core function of HCPA,” said Steve Caldeira, President & CEO of HCPA. “HCPA is steadfastly committed to aggressively advocating on our members’ most important public policy priorities on Capitol Hill and in statehouses throughout the country. Our dedicated and experienced team of advocacy professionals are working tirelessly to ensure that every legislator, at every level of government, truly understands the economic impact of our industry, and the issues that are most important to HCPA’s member companies.”

Released during XPAND 2018, HCPA’s Annual Meeting in Ft. Lauderdale, FL, the report includes comprehensive breakdowns of HCPA’s advocacy priorities, including activities across the states, PRIA reauthorization, ingredient communication, U.S. tariffs and retaliatory tariffs, HCPA’s inaugural Capitol Hill Day, the relaunch of the HCP-PAC, and more. The report also features analysis of the BIT preservative supply chain disruption, TSCA implementation, pesticide registration and fees, the EPA Safer Choice Program, environmentally preferable procurement, extended producer responsibility, as well as the Sustainable Chemistry Research Development Act.

“Whether in state capitols or on Capitol Hill, HCPA continues to steadily increase its profile on the public policy issues that matter most to our members,” said Owen Caine, Executive Vice President, Government Relations & Public Policy. “The rebranded and enhanced [HCPA Government Relations & Public Policy Report](#) shows the direct impact and tangible benefits of HCPA’s advocacy work for members’ businesses and the industry at large.”

If you would like to learn more about HCPA’s strategic priorities and advocacy activities, please consider scheduling a briefing with Owen Caine, Executive Vice President, Government Relations & Public Policy, at ocaine@thehcpa.org.

The report can be downloaded at: <http://bit.ly/GRRReport18>

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About HCPA

The Household & Commercial Products Association (HCPA) is the premier trade association representing companies that manufacture and sell \$180 billion annually of products used for cleaning, protecting, maintaining, and disinfecting homes and commercial environments. HCPA member companies employ 200,000 people in the U.S. whose work helps consumers and workers to create cleaner, healthier and more productive lives.