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Bill Auriemma Named Winner of the 2018 HCPA Allderdice Award

Fort Lauderdale, FL -- The Household & Commercial Products Association (HCPA) today awarded the Charles E. Allderdice Jr. Memorial Award to Bill Auriemma, President & CEO, Diversified CPC International. Named after a former president of HCPA, the Allderdice Award is presented annually to the individual who has made exceptional contributions to the advancement of the household and commercial products industry. Auriemma was presented his award during XPAND 2018, HCPA's Annual Meeting.

Auriemma began his career as a sales representative for National Can Company in Los Angeles, CA. Auriemma quickly ascended through the aerosol industry, joining Diversified CPC in 1980 and going on to lead numerous industry associations.

Notably, Auriemma served as Chairman of the Board of Directors for HCPA, on not one, but two separate occasions, one of which was a two-year appointment to help shepherd the association through a period of change, including the search for a new CEO in 2016.

"Bill is a passionate and tireless advocate for this industry, sharing freely with us his time, expertise, leadership and invaluable counsel," said David Campbell, Vice President, Regulatory Affairs and Policy, North America, RB, and Chairman of the HCPA Board of Directors. "From his first term as Chairman to his leadership in the CEO executive search process during his second term, Bill has helped CSPA, now HCPA, emerge as a flexible, entrepreneurial and innovative organization that is aggressively addressing the evolving needs of its members."

"Bill's humility, compassion, friendship, integrity, and sense of humor lift up those around him, and his reputation for exceptional leadership is highly-regarded in the business community," said Steve Caldeira, President & CEO of HCPA. "As a steadfast supporter of the association's rebranding effort, Bill has helped to position the organization to more effectively serve and advocate on behalf of its members. His selflessness in serving HCPA speaks to his character, dedication to his profession and industry colleagues."

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About HCPA

The Household & Commercial Products Association (HCPA) is the premier trade association representing companies that manufacture and sell \$180 billion annually of products used for cleaning, protecting, maintaining, and disinfecting homes and commercial environments. HCPA member companies employ 200,000 people in the U.S. whose work helps consumers and workers to create cleaner, healthier and more productive lives.