

FOR IMMEDIATE RELEASE

January 10, 2018

Media Contact

Beth Ludwick

Vice President, Communications

571-328-1350 | bludwick@thehcpa.org

Steve Caldeira to Join NAM's Council of Manufacturing Associations Board of Advisers

Washington, D.C. – The National Association of Manufacturers (NAM) and the Household & Commercial Products Association (HCPA) today announced that Steve Caldeira, President & CEO of HCPA, will join the board of the NAM's Council of Manufacturing Associations (CMA). Kimberly Korbel, Executive Director of the American Wire Producers Association, will serve as Chair, and Anne Forristall Luke, President and CEO of the U.S. Tire Manufacturers Association, will serve as vice chair. Made up of more than 260 industry-specific manufacturing associations, the CMA is a powerful assembly of manufacturers and a vital arm of the NAM.

“On behalf of our members at HCPA, I am truly honored to represent the household and commercial products industry by participating on the NAM's CMA Board of Advisers. The work that CMA has done in recent years to promote legislative, regulatory and economic policies that enhance manufacturing is unparalleled,” said Caldeira. “Strategic partnerships with allied trade associations are critically important to HCPA's current and future success, which is why we enthusiastically embrace our continued collaboration with this very influential organization and its board of advisers.”

“Last year, manufacturers in the United States achieved record optimism thanks to policy wins that our industry secured from leaders in Washington and our efforts to advance the pillars that keep our country exceptional: free enterprise, competitiveness, individual liberty and equal opportunity,” said NAM President and CEO Jay Timmons. “Steve's commitment to these values and to manufacturing more broadly, together with his tremendous experience in the industry, make him the right champion to continue bringing manufacturers together to advance an agenda that expands opportunities for all Americans.”

CMA's mission is focused on bolstering the industry's nationwide grassroots mobilization efforts and improving the competitiveness of manufacturers in the United States. CMA members work with the NAM to unite the manufacturing association community, and ultimately the broader business community, around strategies for increased manufacturing job creation, investment and innovation in America.

In addition to Steve Caldeira, the 2019 incoming CMA board members include Eric Fanning, Aerospace Industries Association; Geoff Freeman, Grocery Manufacturers Association; Melissa Hockstad, American Cleaning Institute; Katherine Lugar, American Beverage Association; Robb MacKie, American Bakers Association; Jim McGreevy, Beer Institute; Mike Sommers, American Petroleum Institute; Chris Swonger, Distilled Spirits Council; and Dena Wiggins, Natural Gas Supply Association. To learn more about the CMA, click [here](#).

###

About HCPA

The Household & Commercial Products Association (HCPA) is the premier trade association representing companies that manufacture and sell \$180 billion annually of products used for cleaning, protecting, maintaining, and disinfecting homes and commercial environments. HCPA member companies employ 200,000 people in the U.S. whose work helps consumers and workers to create cleaner, healthier and more productive lives.