

IMPACT2019 Specialized Tracks

Five specialized tracks: **Business Operations, Communications & Public Affairs, Diversity & Inclusion, Legal, and Regulatory Reform**, will allow you to focus on the non-technical priorities important to your career and business. Be ready to learn and walk away better equipped to lead and meet your goals.

- Business Operations
 - **Risk Management:** Companies need to be aware of business and liability risks they face, and how best to protect themselves. Careful contract drafting and having the right insurance are key to operating a successful company. We will be covering key contract clauses, negotiating strategy, and helping you make sure you are properly insured.
 - **Internal Operations & HR:** Recent trends have led to increased risks and liability for employers in handling employment matters. Today, companies need to be proactive in dealing with issues of harassment and discrimination especially in this #metoo environment. We will identify key policies every employer should have in their handbooks and address best practices for avoiding harassment claims and responding to internal complaints.
- Communication & Public Affairs
 - **Communications: How to Handle Negative Media Attention:** Had public criticism or a PR disaster? Start here to find out how to handle it, how to limit the damage and how to turn things around.
- Diversity & Inclusion
 - **How to Create a Healthy, Inclusive Work Environment & De-stressing Tactics for Busy People** with Maria Leonard Olsen, Author
 - **Negotiation Skills: How To Ask For What You Want or Need** with Cindy Simpson, Association for Women in Science, Chief Business Development Officer
 - Research revolving around those that are employed in STEM workplaces demonstrates that negotiation cannot be addressed solely by offering mentoring programs or through individual discussions. Rather, negotiation training, combined with opportunities to utilize newly-developed skills and established of high goals for success, have proven to be most effective.
 - Outcome: The session will cover the importance of negotiation and provide participants with the opportunity to review case studies and implementation of best practices. Factors impacting negotiation skills and how to effectively address those will be presented through interactive discussions.
- Legal
 - **Joint Legal & Regulatory – Prop 65: Clean and Reasonable Warnings One Year In**
- Regulatory Reform
 - **Ingredient Communication**
 - **TSCA Risk Evaluation & regulatory Issues**
 - **ESH Session Tier II & Form-R**
 - **Joint Legal & Regulatory – Prop 65: Clean and Reasonable Warnings One Year In**