

FOR IMMEDIATE RELEASE

March 26, 2018

Media Contact

Beth Ludwick

Vice President, Communications

571-328-1350 | bludwick@thehcpa.org

Registration Open for Household & Commercial Products Association Mid-Year Meeting – IMPACT2018

WASHINGTON, DC – Registration is open for the Household & Commercial Products Association's (HCPA) mid-year meeting, IMPACT2018, May 15-18, at The Gaylord National Resort, National Harbor, MD.

Each year, professionals gather at the HCPA, formerly CSPA, mid-year meeting to tackle challenges and embrace opportunities facing the household and commercial products industry. Join hundreds of colleagues as they deepen their knowledge, network and get ahead in today's changing industry. HCPA's room block will end April 1, so be sure to book your hotel room this week.

[**REGISTER NOW**](#)

WHAT TO EXPECT?

At IMPACT2018, attendees will learn from leading science, legislative, regulatory and industry experts. Pre-conference sessions, keynote presentations and committee meetings will tackle some of the major themes and issues of 2018.

Topics include:

- Federal and State Legislation
- Ingredient Communication
- Registration Requirements
- Retail Engagement
- Industry and Consumer Trends
- Green Chemistry Updates
- Consumer Education Programs
- Sustainability Efforts

KEYNOTE SPEAKERS



Matthew Dowd

Chief Political Analyst for ABC News,
Author of New York Times Best-Seller,
Strategist for More Than 100 Campaigns

[View full bio.](#)



Jonathan Capehart

Pulitzer Prize-Winning Journalist,
Washington Post Opinion Writer,
MSNBC Contributor

[View full bio.](#)



Learn more at <https://www.thehcpa.org/open-events/impact2018/>

###

About HCPA

The Household & Commercial Products Association (HCPA) is the premier trade association representing companies that manufacture and sell \$180 billion annually of products used for cleaning, protecting, maintaining, and disinfecting homes and commercial environments. HCPA member companies employ 200,000 people in the U.S. whose work helps consumers and workers to create cleaner, healthier and more productive lives.